

# **CONVENTION REPORTS**

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# MD Officers Reports to Convention 2021

# Section A Council Treasurer Portfolio

#### Council Treasurer Review **PCC Philip Goodier**

I would like to thank the Council of Governors for again giving me the opportunity to serve the Multiple District.

This Report does not deal with any Charity monies, which are covered within the Charities Treasurer's Report.

#### 1. Current Situation

My primary objective since the start of the coronavirus pandemic has been to ensure the financial stability, and safety, of the Multiple District. There are old adages that 'cash is king' and 'turnover is vanity and profit sanity' and these have been my watchwords: as we have seen too frequently, businesses, many of them long-established and well-respected, have ceased trading because, ultimately, they ran out of cash.

I am resolved to ensure that MD105 remains 'cash rich' and able to withstand financial shocks. The changes that have been implemented, because of the coronavirus threat, led to the closing down of many parts of society; as Lions we have not been immune from those changes.

As Council Treasurer a great deal of time has been spent looking at the finances of the Multiple District, the budget and the forecast expenditure for the current fiscal year, 2020-21, in order to make recommendations to Council.

The Multiple District dues payable by members was fixed at £28.50 in 2014 and by virtue of careful management had been held at £28.50 for 6 years. A Resolution that the dues for 2020-21 be increased to £30.50 per member was to be debated at the 2020 MD Convention, that was postponed. My advice to Council, that the significantly reduced activity over the final guarter of the 2019-20 financial year would generate sufficient savings to offset the dues increase proposed, meant that the MD dues remained at £28.50, for this financial year (2020-21).

I am comfortable that the current year underspend will be a minimum of £50.000.

I have continued to make application for Government funding under the Coronavirus Job Retention Scheme to cover the 80% cost of placing members of Staff on 'furlough'.

#### 2. CIO

I am advised by Lion Paula Mellows, CIO Lead, that as at 31.3.2021, 320 clubs have registered as a CIO with 9 clubs awaiting approval of the Section 105 order.



#### 3. Liquidity

The MD is a cash rich organization well capable of meeting all day-to-day obligations from cash flow: as at the 31st March the Association has the following liquid funds:

GBP Bank Accounts, details of the account holding institutions are:

CAF Bank Ltd, RBS Farnborough, Lloyds Leeds - total instant access funds **£247,172**.

It should be noted that financial movements are managed so as to minimise the risk of balances with any one institution exceeding £85,000, the maximum covered under the Financial Services Compensation Scheme.

In addition, investments with a book value of £199,146 are held: these are instant access, not term investments. The market value as at 31st March was **£211,062**.

This gives total liquidity of £458,234.

#### 4. General Account

The Review of the 2019-20 out-turn is contained within the Convention papers, on page 8 of the Independently Examined Accounts for the year ended 30th June 2020. The comparison of Budget to Actual expenditure for year to 30th June 2020, is contained in the Budget Proposals for 2021/22.

#### 5. MD Finance Committee

The Finance Committee met in January 2021 to consider submissions and make recommendations on the Budgets for 2021-2022 for consideration and approval by Council at their January 2021 meeting. It should be noted that some expenditure has the weight of either the Constitution or Convention Resolution behind it and is mandatory, not discretionary.

I would like to thank all members of the Committee and the MD Specialist Officers for their invaluable contribution, as and when requested, and especially, their attendance and guidance in the very complex budgeting process.

#### 6. Insurance & Investments

In January 2018 Council appointed Lion Becky hall as the MD Insurance Adviser. Lion Becky has brought an innovative approach to the role, driven down costs and expanded the range of work undertaken by the MD Insurance Adviser. We are very fortunate to have her professionalism, dedication and work ethic.

In 2011 Council accepted a recommendation that we invest 'surplus' cash, that is, cash not immediately required to meet day to day business commitments. In 2012 a further sum was invested. As will be seen from the accounts we have  $\pounds173k$  invested in various stocks.



Cash deposits generate very low levels of interest and have done for several years now (since the financial crisis in late 2008). We might get 0.01% gross (variable rate) on £100,000, whereas the investments are generating approx. 2.4% net: this income goes towards reducing member's dues.

By careful management of cash flow, I am able to pay the Multiple District's financial obligations as they fall due from the income that is generated from all sources, member's dues, investment income, rental income etc., Please see the paragraph on 'Liquidity' above.

As a matter of good practice, I am able to maintain bank balances at as low a level as I consider prudent, my assessment takes into account the value of creditors, debtors, other assets, all provisions and reserves. As at 30th June 2020 £144k was held in the various bank accounts, as shown in the accounts, however total liquidity exceeded £317k.

It would not be good business practice in the current financial climate to maintain significant cash balances given that the return is so poor and members would be adversely affected.

#### 7. Budget for 2021/22

As Council Treasurer, I am aware that there is a demand from members that Council drive down costs. Our MDHQ staff have been very active in seeking competitive quotes for a wide range of products and services; I commend the work put in by Brigitte Green who has been proactive in seeking to reduce expenditure across the board.

Certain costs are being borne by MDHQ as a consequence of work being transferred 'in' from MD Officers due to the volume and time being taken.

I prepare a quarterly financial forecast for Council, which is presented at each Council meeting, so that Council are aware of expenditure levels as they change during the year and are informed as to the financial impact their decisions have.

The Finance Committee discussed the overall budget proposals and the outcomes are incorporated in the "Cost Analysis For Dues Resolution" that accompanies this Report.

Historically, MDHQ have absorbed costs rather than apportioning costs to relevant budget heads. Where possible, MDHQ costs are allocated to the Portfolios they undertake work for – based on the results arising from the Activity Analysis.

For many years part of the property at MDHQ was let to various tenants. Unfortunately, our tenants have relinquished the tenancies and there is doubt that we will be able to successfully re-let as there is a glut of property 'to let' in King's Heath and market rates have fallen significantly.

MDHQ salaries are in line with market rates for the Birmingham area. All MD Officer budgets reflect one face-to-face meeting per year, additional meetings are to be held digitally.



Mindful of the potential changes that may occur over the next few years, Council have looked to reduce cost by comprehensively reviewing the structure and governance of the Multiple District.

The Budget is based on a projected membership of 10,000 as there continues to be downward pressure on membership.

#### 8. Advice to Clubs

8.1 Insurance 2021/22 – charging a proportion to charity/welfare accounts (subject to individual club meeting approval) Given the current economic conditions, Council strongly suggest that Clubs do accept these recommendations.

Liability cover (out of MD Dues)£2.60 per head per yearEquipment and cash (50%)£16.60 per club per yearLegal Expenses (out of £11.00 per club)£9.25 per club per year

**8.2 Routing of Donations** – unless Council very specifically decree otherwise in any special case, ALL\* donations for MD and International projects should be sent to your District Treasurer, by cheque payable to your District and endorsed on the back with the project name.

\*The only exception made is for payments in respect of Melvin Jones Fellowships and LCIF Contributing Memberships, which may go direct to LCIF Donation & Recognition Co-ordinator for MD105, to avoid exchange rate issues and delays in receiving the MJF Plaques.

**8.3 Payment of International Dues and Club Accounts** - to avoid exchange rate differences, Clubs should ensure their funds are with their District Treasurer by 20th of the month – i.e. pay the 30th April statement by 20th May.

I would ask that, within the spirit of the Object and Ethics of your Association, that all Dues and other Accounts are paid by the due dates. District Treasurer's are having to spend much valuable time chasing overdue money, which detracts from the service that they wish to give, as Lions, through their own clubs.

#### Dues are payable by Clubs in full by 21st July and 21st January.

Any queries regarding club accounts at Oak Brook should be taken up with your District Treasurer in the first instance.

#### 9. Convention Reports quotation of Budgets for 2021/22

The full schedule of budgets is set out in the attachment to the Dues Resolution. Finally, I would point out that, for every 250 extra members that we get, we collect  $\pounds$ 7,500.00 more, however, the general trend is a falling membership. If we can reverse the trend and grow our membership than the resulting cost burden on each member will reduce.



#### 10. Questions

If anyone has any query or seeks any clarification of anything contained within this report or attachment, please do not hesitate to contact me, so that a detailed and complete response can be given.

Lion Philip Goodier CPFA Council Treasurer 34 Hawthorn Crescent Lea, Preston Lancashire PR2 1RD e.mail: ct@lions.org.uk Tel: (Home) 01772 463882

#### Deputy Council Treasurer Lion David McKirdy

Message in a Bottle during Lionistic Year 2020/21 has been slower than previous years due to the effects of Covid19 on demand, delivery and packing of bottles. The time has been used to explore the development of a new image to coincide with the 21st Anniversary of the initial launch of the Message in a Bottle project.

Together with the MD PR and Marketing Team work is underway for the redesign of the external look of the Bottle to make it more attractive. A new Website is also under development which will enable news to be projected of how the project is progressing. A primary aim of the new website will be to launch a new payment system for the ordering of and payment for bottles. The aim is to project to the public a project that is user-friendly and something that should be in everyone's fridge.

There have been environmental concerns about the make-up of the plastic bottle but we now have assurances from the manufacturer that these bottles are fully bio-degradable over time.

One major development during the year has been the gradual take up by the English Walking Football Association following an incident in Gloucestershire where a life was potentially saved due to a player having a bottle in his kitbag. It is important that we hear stories such as this to help further publicise MIAB.

Our aim in the coming year is to break into the Metropolitan Authorities which currently have sporadic coverage. Approaches are on going with Mayors and there are encouraging signs of interest. It is our perception however that there will be little progress until the current Covid19 Pandemic is under reasonable control and after the May local elections.

In Lionistic Year 2021/22 we are therefore looking forward to a relaunch of Message in a Bottle for its 21st year with a new look bottle, a new website, a new ordering system and a much wider coverage.



#### Charities Treasurer Report PDG Lion Tom Berry

#### **MD105 Foundation & Youth Trust**

Since my last convention report the MD Foundation and the Youth Trust, have been linked together as one Charitable Foundation The combined income in the last year was £372,770 with an expenditure of £325,729. A resolution passed at convention in 2013 which included a link to the rate of inflation to protect the income of the Youth Fund. The Trustees do not propose to activate this linking in the current year and have recommended that the donation requested per member should remain a £4.00 for the Lions Financial year 2020/21.

During the year the Foundation Trustees have carried out a review and more details of the Foundation activities can be found in their report to convention copies of the Foundation Accounts will be available in the convention papers convention.

#### **CIO Update**

The incorporation of Lions Clubs with a Charity Trust as a Charitable Incorporated Organisation continues. I wish to thank Lion Paula Mellows and her team of CO Mentors for all the hard work they have put into this programme.

We have registered or incorporated 320 Lions Clubs as Charitable incorporated Organisations, 431 Lions clubs are being helped by our mentors to complete their incorporation, and there are 29 Lions Charity Trusts and Clubs on the waiting list to convert into ClO.

#### **Trustee Training**

With the increasing regulation of Charities by the Charity Commission, The Fundraising Regulator, and the Information Commissioner; it is essential that our Lions Trustees can refresh and update their knowledge of the responsibilities and duties as Trustees and members.

Thank you all for your support of our Charitable projects.

## **Multiple District 105 Charity Trust Funds**

LCI MD105 Brain Tumour and Paediatric Cancer Foundation Registered No: 1181428

**Objects:** Supporting research into Brain Tumours, providing laboratories and equipment for the purpose of Brain Tumour and Paediatric Cancer Research, Supporting Children and Families affected by a Brain Tumour or Paediatric Cancer.



#### LCIMD 105 Appeal Fund (aka Welfare Trust)

Registered No. 283799

**Objects:** To further the relief of poverty distress and sickness. **Projects:** LCIF (of recent times LCIF is the main beneficiary).

#### LCI - A Gift for Living

Registered No. 1070418

**Objects:** Any purpose which is charitable according to the law of England and Wales, but which is of an International nature. **Medical Projects:** Bosnia, Bihac, Sarajevo, Banja Luka.

#### LCIMD 105 Sight Conservation

Registered No. 286225 **Objects:** The cure and prevention of blindness. **Projects:** Eye camps through Sight Savers International (Lions Sightsavers).

#### **Moorfields Lions Korle Bu Trust**

Registered No. 1130230

**Objects:** To provide relief of patients and training of ophthalmologists and related staff attending the Ophthalmology Unit at the Korle Bu Teaching Hospital in Accra, Ghana and any other purpose which is charitable according to the law of England and Wales. **Projects:** The Ophthalmology Unit at the Korle Bu Teaching Hospital in Accra.

#### **MD105 Foundation**

Registered No 1164711 (linked Charities MD105 Charity Trust 1164711/1 and LCIMD 105 Youth Activities Trust 1164711/2)

#### **Objects:**

a) to promote without any distinction of sex, sexual orientation, race or

of political, religious, or other opinions by associating with the local authorities, voluntary organisations in a common effort to advance education and to provide facilities in the interests of social, environmental, and physical welfare to improve lives of people in local and international communities.



b) To prevent avoidable blindness, assist disabled people to become more independent, help people to prevent or manage health issues and support youth in positive development. The programme is Volunteering, preserving sight, combating disability, promoting health, serving youth, humanitarian aid and disaster relief.

**Projects:** Blind Veterans Association UK (St Dunstan's), The English Federation of Disability Sport (EFDS), Special Olympics GB, Malawi, WaterAid, The Young Musicians Competition, UNICEF, WaterAid, Medic-alert, Young Ambassador, Football, Bert Mason Bursary (not to be confused with The Bert Mason Lions Humanitarian Award), Youth Centre, Youth Programme, Leos, TACADE, and Music Competition.

#### LCI MD105 Lifeskills Ltd

Lions Lifeskills supplies Lifeskills based resources to tens of thousands of primary and secondary schools to address the health and wellbeing of all children and young people. More than three quarters of primary schools and six out of ten secondary schools in the British Isles and Ireland have used the education materials, which support PSHE personal, social, health and economic) education within schools and the wider community.

# Memorandum and Sponsorship Agreements with Multiple District 105

The following are the Charitable Memorandum signed by the Multiple District 105.

#### Blind Veterans Association – St Dunstans Partnership Charter

The purpose of the Charter is to enable both parties to formulate a working partnership benefit the inclusion and increase the independence of blind and visually impaired ex- Service men and women.

Although it is not a legally binding document it is hoped that both parties will endeavour:

- To comply with the general terms and spirit of the agreement to maintain an on-going working partnership by continuous dialogue and mutual support.
- To ensure the partnership works on a basis of service as well as the provision of some funding.

The Charter agreement may be terminated by either party upon giving not less than three months written notice to the other party and in any event this agreement will be reviewed every 5 years.



#### Special Olympics Great Britain - Memorandum of Understanding (MOU)

The purpose of the MOU is to enable both parties to formulate a partnership which will encourage the inclusion and increase the participation of people with learning disabilities within sport and, through the partnership, increase awareness of the Lions Clubs International Association.

Although it is not a legally binding document it is hoped that both parties will endeavour to comply with the general terms and spirit of the agreement. The MOU will be reviewed every 3 years.

#### Activity Alliance Partners now replaces the following:

The English Federation of Disability Sport (EFDS) - Partnership Charter The purpose of the Charter is to enable both parties to formulate a working partnership that will benefit the inclusion and increase the participation of disabled people within sport. Although it is not a legally binding document it is hoped that both parties will endeavour to comply with the general terms and spirit of this agreement. The Charter agreement will be reviewed every 3 years.

#### **Global Brigades UK**

The partnership provides potential to engage a new audience of Lions members and members of the Global Brigades to work collaboratively as global citizens.

#### Insurance Officer Report Lion Rebecca Hall

We have placed cover with Marsh as of July 2018, this reduced cost of insurance premium and a reduce in broker fee.

I remain the main contact for Lions regarding insurance issues. This has meant we are in control of what is happening with our insurance policies. We have had a quiet year mainly due to the pandemic and very few face-to-face events taking place.

I continue to be the first point of contact. I can ensure Clubs with potential claims get the best help and understand how to deal with claimants to keep claim costs to a minimum. I have no issues to report to Convention and there have been no claims on the motor policy at the time of writing this report.

Important to note that we cannot offer any insurance cover for Clubs supplying used electrical equipment and any PAT testing of such equipment would need to be carried out by a qualified person who has the correct cover in place including professional indemnity cover.



It is still vital that Clubs still abide by all the covid restrictions and that Clubs check current restrictions as they change as we gradually emerge from the national lockdown.

I would strongly recommend Clubs obtain permission from their local councils if thinking of carrying out an event and maybe even the local Police to avoid any fines or breaches of regulations.

#### MD105 Foundation Report PCC Lion Andy Pemberton

The last 12 months have been very busy, the Trustees have held 19 meetings with an average attendance of 90%.

The Accounts for year ended 30 June 2020 are elsewhere in the Convention booklet, please take time to read these accounts to more fully understand the work of your Foundation.

In addition to regular business trustees have worked on 2 major projects:

- A Foundation Covid 19 Grant programme. This was finalised with a total of £141,246 awarded to over 200 Clubs. The maximum grant was £1,000 and required matching funding from individual Clubs.
- The Foundation has managed the Emergency Grant awarded to MD105 by LCIF. This supported 20 Air Ambulance Services throughout the United Kingdom with individual Grants totalling £155,000.
- A Review of Governance, policies, practices, structures and strategy. This review was approved by Trustees on 6th October and its recommendations were accepted by Council at its October meeting. The review made 34 recommendations, all of which were accepted by Council.

Work is ongoing to implement the recommendations, this will take 12 months. The results of the Review are a benchmark by which Lions' charities should be measured.



# MD Officers Reports to Convention 2021

# Section B Global Action Team Portfolio



## Global Service Team Chair PID Phil Nathan



1. May I begin by thanking Council for appointing me to this role. Service to the community has been my watchword throughout my years of membership and I consider myself privileged to be invited and have the opportunity to work with Clubs throughout the MD.

The individual Officer reports will highlight up to date activity in their respective fields.

2. Global Service encompasses the following Core and Non-Core Service Programmes, guided by the respective MD Officers, whose Council Reports form part of the overall Service area, together with the District GST Officers.

Diabetes	Lion Karam Bharij
Environment	Lion John Crompton
Hunger	Lion Chris Hibbert
<b>Cancer</b> a. Brain Tumour Research b. Prostate c. Head & Neck d. Childhood	Lion Fran Stary Lion Dave Ebsworth PID Phil Nathan Lion Margaret Riley
Lions In Sight	Lion Sue Taylor
Vision Screening	Lion Stu Young
Leos - Alpha & Omega	Lion Doreen Allen
MedicAlert	PDG Lion John Sutherland
Speech Hearing	Lion Derek Rutter
Physical & Learning Disabilities	Lion Tony Buchan
MIAB	Lion Brigitte Green
Lifeskills	Lion Mandy Broadbent
Youth	PDG Lion Doreen Allen

**3.** Whilst there is no doubt that 2020-21 has been difficult, many Clubs have continued to serve their communities safely and steadfastly. What has been very heartening has been the way that many Clubs have risen to the challenge of finding new ways of serving their communities.

However, we are conscious that many Clubs are not able to fund-raise at the present time and this has severely constrained their ability to support projects.

#### 4. Service is the key to membership

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1st May 2021

I have said before, and make no apology for repeating, my belief that, if we get 'Service' right, we will attract members. The programmes we offer and undertake are so good that individuals will want to be associated with us.

The problem remains: we do not publicise what we do, either internally, via MyLion, or externally, using whatever media is available to us.

#### 5. Service Reporting and Contribution

As a Multiple District, we compare very favourably with the level of activity being undertaken within Europe, our Constitutional Area, and globally. With 4.5% of the European membership, we have contributed 17.9% of the service activities recorded and 22.4% of the people served.

The number of Clubs reporting is increasing, however, I commend District 105A who had 85% of Clubs reporting on My Lion by the 31st March 2021.

As at 31st March reporting Clubs have completed 6,817 service activities since July 1st 2020 serving 965,127 people in 119,490 volunteer hours. The majority of activities support the 5 Global causes.

Remember, we are Lions, Service is what we do and Service is needed more than ever before. The amount of service that is reported is remarkable: thousands of hours on hundreds of projects. But, think what it could be if 100% of Clubs reported their activities instead of the less than 50% that do? The report details on pages 18-27 show what we are doing.

What and why the reluctance I neither know nor understand.

#### 6. Kindness Matters Award

The MD nomination, **New Century East Anglia Lions Club**, **District CE**, were recognised: one of 20 presented globally.

Congratulations to VDG Chris Hibbert and the Club generally.

#### 7. Meetings

Three 'team' meetings have been held to date, all of them virtual. The meetings have been very well attended, with over 30 participants at each. They have all been very, very stimulating with all participants demonstrating passion. It is fascinating to see the breadth of projects that are ongoing.



#### 8. Focus Group – Environment

A focus group took place in April to gain an understanding of the needs of Lions and Leos to better serve the Environment, and to collect ideas and suggestions on how LCI can properly support Lions and Leos within the global cause with development of new materials.

These needs whilst broadly covering the same cause, it is anticipated that specifics may vary according to each Constitutional Area.

#### 9. Lions Delivering Kindness

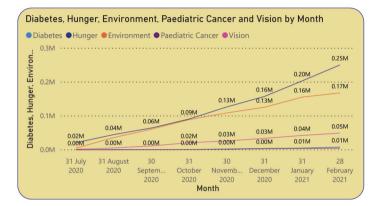
In the year since it was launched, the #Lions Delivering Kindness facebook page has grown to have a global reach and is viewed by Lions and non-Lions as it showcases the excellent work being undertaken by Clubs in serving their communities during this challenging time.

I would like to thank the relevant specialist MD Officers and District Officers for their hard work in promoting the Service programme to Clubs.

Finally, I must thank the Service Team Secretary, PCC Philip Goodier for his hard work in recording, circulating and monitoring Service activity across the Multiple District; International Director Geoff Leeder for keeping us informed about thinking and new initiatives coming from the International Board; PCC Andy Pemberton for running with LCIF and Lion Linda Picton for bringing her experience to benefit the team as a whole.

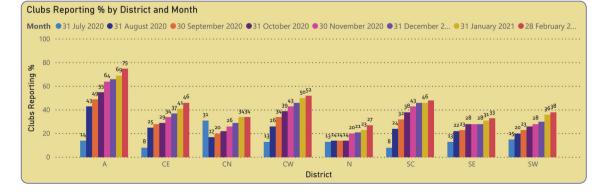
PID Phil Nathan Global Service Team Chair





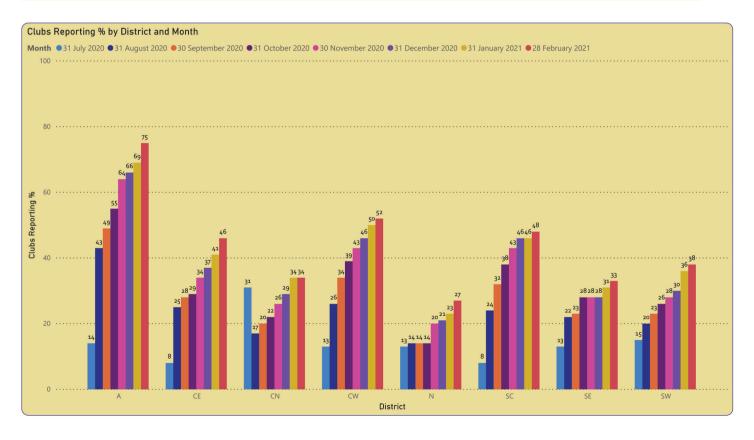
#### People Served in Fiscal Year by District and Month Month • 31 July 2... • 31 August ... • 30 Septe... • 31 Octo... • 30 Nove... • 31 Dece... Þ **Fiscal Year** 0.3M People Served in 0.2M 0.1M 0.0M Δ CE CN CW Ν SC SE SW District



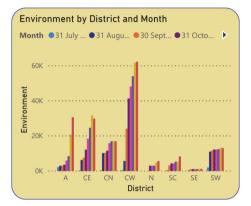


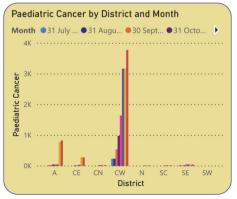


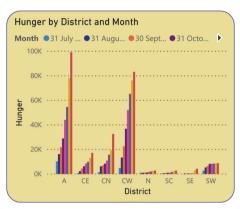


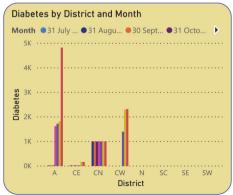


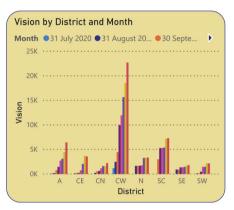


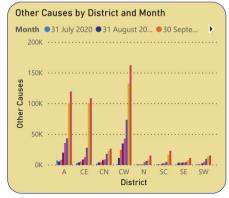






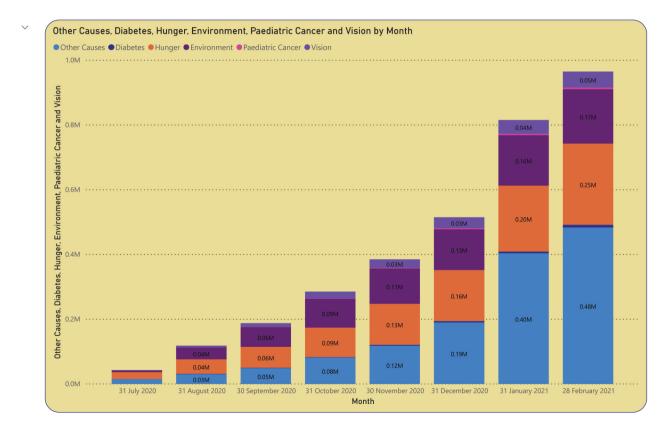






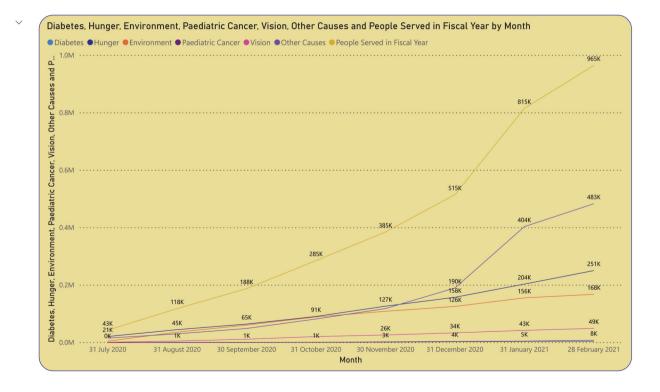




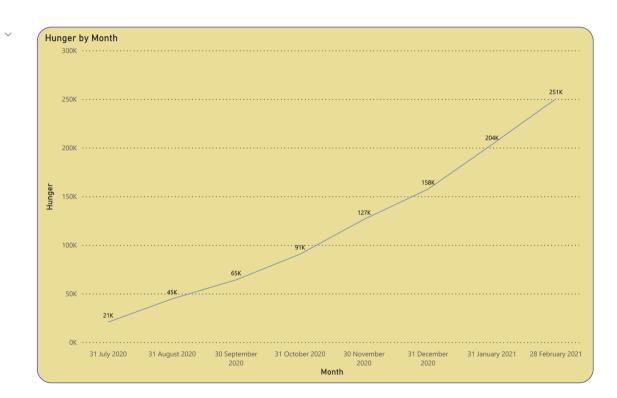






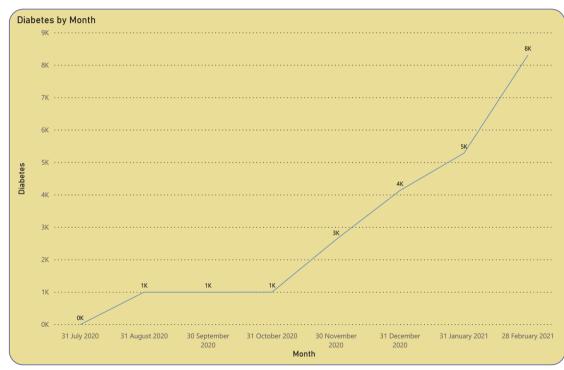






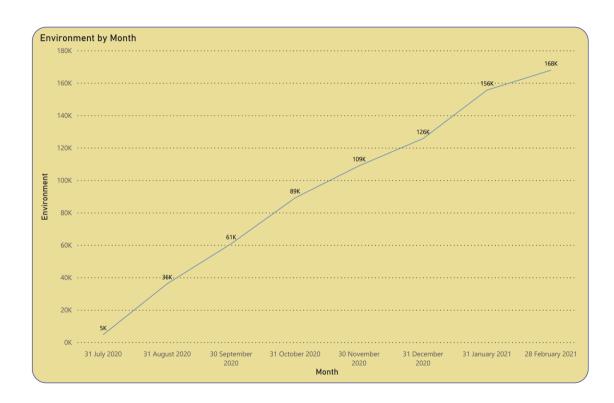






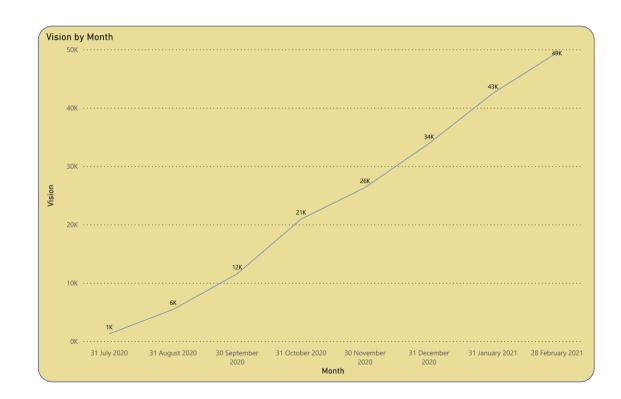








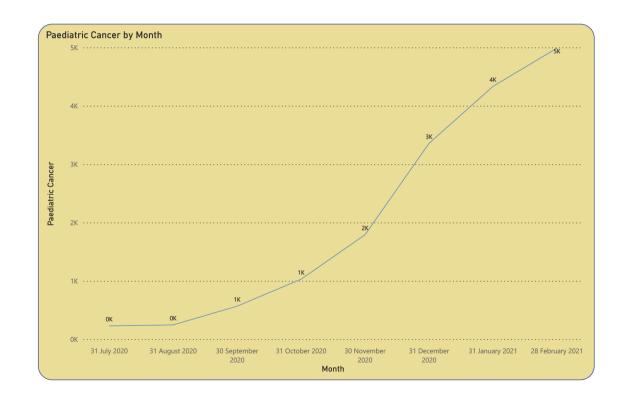














#### Diabetes Report Lion Karam Bharij

I took up the position of MD Diabetes Officer with great enthusiasm. In my District I was fortunate to have had success as 105CW District Diabetes Officer and was honored to be presented with the International Presidents Medal in recognition of my work to raise awareness of Diabetes, prevention and control for those who have been diagnosed.

Initially, I felt great empowerment and met the district diabetes officers from various districts on zoom meetings and discussed plans for future development of the project. My style of laissez-faire leadership was appreciated by all. Instead of a **single leader** making all decisions for an organisation, group or team, **laissez-faire leaders** make few decisions and allow their officers to choose appropriate workplace solutions with consensus for the common goal of, "Raising awareness of Diabetes and those diagnosed managing and control." It is the only terminal disease that effects every organ in the body.

An excellent working relationship was established with Diabetes UK, Clinical Consulting Group. Coventry and Warwickshire and other district diabetic officers were encouraged to do the same. This was in regards to Diabetes Type 1- and attended their courses and had made arrangements to become their trainer.

On March 21, 2020, UK lockdown commenced with Covid-19 ushering its dangerous and devastating surgency. The National lockdown has meant that diabetes awareness related activities have been on hold as the clubs could not meet to promote these events

Covid lockdown has continued since my last report with District Diabetes Officers reporting to me that diabetes awareness related activities have been on hold at the Clubs they oversee.

Diabetes is a very low priority to the few Clubs which are still active and as you will appreciate no or only minimal fundraising is being done with most events cancelled.

I discussed the pandemic with the District diabetes officer on a zoom meeting and the consensus was not to plan anything for the remaining Lions Year and await government developments before planning for 2021/2022.

Medical studies have overwhelmingly indicated that 50% of Covid-19 mortality was among those with the underlying condition of diabetes. This is due to the fact that auto-immune system is significantly undermined by prevalence of diabetes.

Therefore, it was important to continue professional development by attending weekly diabetes zoom meetings organised by Silver Strides, with expert chief guests, including meetings with CCG Coventry and Warwickshire, Desmond



and JHS for diabetic practitioners. This has enabled me to amass a considerable network of experts who have kindly all sent me their slide shows. It has been useful to network with experts on the subject not only in UK but abroad too.

Now that considerable immunity has been built up by vaccinating large sections of the population and the subsequent lifting of lockdown, we can now begin to move forward planning to undertake the diabetes awareness work with gusto.

#### Sight Report Lion Sue Taylor

My team of hardworking District Sight Officers have been able to meet up via zoom, and are kept up to date via regular Newsletters. Its not been easy during lockdown. Many thanks to them all.

Through social media all Districts supported the various Sight related days (World Sight Day, White Cane Day etc).

Clubs continue to collect spectacles, but at the moment are struggling with the large stocks being held at local level awaiting decisions re: Chichester and Lions HQ.

Sightsavers continue to get excellent support from all Clubs, and Sight Savers very much acknowledges this support.

Local Lions Clubs across the county continue with support to local Sight related groups, for instance Talking Newspapers, RNIB Talking Books, local Societies for the Blind, Guide Dogs for the Blind, as well as individual blind people.

#### Lions In Sight Programme

Lions In Sight Programme embraces the Lions Eye Health Programme, and has four components.

- Eye Health and Care-nutrition raising awareness and knowledge within Clubs and the general public of the benefits coming from eating healthily, having an eye test, stopping smoking and looking away from computer screens, and dispelling some myths (such as eating carrots helps you see in the dark)
- Service and Support Low vision, linking with local societies for the blind (details of all local organisations on www.visionary.org.uk) either as individual Lions or as a local Lions Club, to be volunteer drivers, volunteer telephone befrienders, volunteer one-to-one IT support, or support with social and activity groups, or volunteering with local Talking Newspapers, Guide Dogs for Blind, RNIB etc. Campaigning Annual World Sight Day, National Eye Health Week or White Cane Day (resources available from Lions HQ)



- Partnerships local Clubs developing informal partnerships (working together with) local blind organisations (www.visionary.org.uk). MD105 developing and building up formal or informal partnerships with other sight loss related national organisations
- Lions MD105 best practice In UK there are well over 2 million people with sight loss. It affects more people as they grow older. It can be estimated that over 50% of Lions Club International members in UK have some level of sight loss that affects their way of life. Clubs should ensure that they are able to provide equal support to individual Lions with sight loss (accessible information and volunteer driver/or guide if necessary) and that all Lions are aware of the various implications (and myths) of sight loss.

Lions MD105 Visual Awareness Training (powerpoint presentation).

#### **Future Plans**

- To continue to work with Sight Savers
- To encourage clubs to collect more spectacles for recycling
- To liaise with Chichester Lions and Lions HQ re recycling.
- To raise awareness and put into action the new Lions In Sight Programme
- To hold regular meetings with District Sight Officers (to ensure two-way communication) and quarterly Newsletter.

# Brain Tumour Research Appeal Lion Fran Stary

Following the, almost unanimous, support shown following a presentation on Brain Tumour at the 2018 Convention in Basingstoke, the Council of Governors approved the implementation of the biggest project we, as a Multiple District, have ever undertaken: a four year, £1 Million appeal to equip a research laboratory in the name of LCI MD105.

Lion Fran Stary has been invited to lead the fundraising appeal. A relatively new Lion, Fran has brought her seemingly boundless energy, enthusiasm and an innovative approach to the role.

Sadly like many projects Covid has affected our fundraising, however despite that fact we have still managed to find little pockets of fundraising. Over Christmas we sold-out of Christmas cards and so are in the process of purchasing much more for this year. We have held lockdown Quizzes which in total raised £2,408 and we hope to never need to hold another "lockdown quiz" and monthly virtual Bingo nights which continue, but to the end of March had raised £1,030.

In addition, we have joined forces with Brain Tumour Research to support some of their events with co-branded posters. Below are upcoming events Clubs can get involved with and host in their community.

- June WEAR A HAT DAY WITH FLOWERS
- July ON YER BIKE
- September WALKS OF HOPE

We are also looking at merchandise and have some other great items you can get your hands on:

- Christmas cards will be available again in 2021
- Birthday cards will be available soon from MDHQ
- Wear A Hat Day With Flower Mugs
- Lions Brain Tumour Research Mugs

Despite the pandemic, Clubs continue to demonstrate their support in small and big ways and we thank each and every Club and individual who have and continue to support this fantastic project.

#### Vision Screening Report Lion Stuart Young

Due to the pandemic and national lockdowns currently the Department of Education are operating a bubble system in infant and primary schools as schools are being asked only to allow essential personnel to go into schools and into bubbles. This has made ongoing sight testing impossible to achieve and therefore this project has had to pause whilst we are in this current situation.

A number of Clubs and Districts are raising funds to purchase cameras and as soon as we get the green light to go back into schools we can purchase a number of units to recommence the testing.

Work on the training materials is ongoing – I am currently awaiting an update from Welch Allyn who are the suppliers of the camera units we will be using for the vision screening as they have some new information due out shortly – this has been delayed due to a change in staff and they are hoping to get an update out in May 2021.



#### Environment Report Lion John Crompton

This is odd report to write as due to Coronavirus there has been limited progress on environmental matters.

#### Things that have happened are:

- A good spread of Environment Projects was heavily featured in the Lions Magazine.
- The MD Environment Photographic Competition went ahead.
- The number of books in the 'Wild Tribe Heroes' book series has increased from 3 to 6, with a cost of £5 per book plus £5 package and postage. These are both a fantastic teaching resource in schools and a good advert for Lions Clubs, with information about Lions Clubs included in the book.
- Some Clubs did manage to do Tree Planting, Litter Picking and Beach Cleans as the coronavirus restrictions were briefly lifted in 2020.
- Once Clubs are able to do service projects again, the first thing that is needed is a big push on getting as many Clubs to do Tree Planting/Litter Picking/Beach Cleans as is possible.

#### Childhood and Cancer Officer Lion Margaret Riley

Throughout my year as MD Officer I have tried to be as supportive as I can to all District Officers giving them contact numbers of professionals and charities who are involved with children and young people who are being or have been treated for cancer. They have all been extremely interested in our Lions project and, although very few of the people I have spoken to had any previous knowledge about Lions, they were really keen to learn about our project and working together.

Of the 8 Districts within the Multiple District, Districts A, CN, N, SE and SW are actively involved in supporting children and young people in their vicinity who are affected. Districts SC and CE do not have a "Children and Cancer" Officer.

Because of the difficult circumstances that we have experienced over the last year, meetings have not been possible but I have communicated with all District Officers by e-mail, offering support and ideas as to how they can support the children and young people who are or have been affected. Fundraising has not been possible but it does not take a lot of money to put a smile on the faces of the children by buying toys, books, games etc for their playroom!



September 2021 is "Children and Cancer" month, so all Districts have been made aware of this and a suggestion that all Clubs within the District take the opportunity to do something special for the children.

#### 2 to 3 Year Projects

To give ongoing support to children and young people affected by cancer. For the "Children and Cancer" month to be recognised as an official Lions event. All Lions Clubs could hold a special fundraising / "fun" event to support the children and young people who are affected.

#### Hunger Report Lion Chris Hibbert

In 2016, it was estimated that there were 815 million people affected by hunger, it is estimated that COVID-19 has added a further 150 million to this figure. COVID-19 has increased the gap between those that have and those that have not!

One of our five global goals is Hunger, and this aligns with several United Nations Sustainability Development Goals, including Goal 2 - Zero Hunger by 2030. At the Lions Day at the United Nations we heard that this is not the time to move the goal posts but to increase our efforts to get back on target. Afterall, Lighthouses are not built for sunny days!

The same is true for Lions Clubs. Throughout this Pandemic you have not locked yourselves away you have served your communities in innovative and COVID secure ways. I would like to take this opportunity to congratulate and thank you all for the incredible service provided to your communities during this unprecedented year.

According to MyLion, together you have served over 300,000 people, provided almost 35,000 hours of service, and donated almost £200,000 on Hunger alone. But as we know this is not the whole story, the percentage of Clubs reporting across our Multiple District is 46%, which potentially means these figures could be doubled!

We can leverage these data (people served and hours of service) to show evidence of our service when entering partnerships with other organisations. Also, it allows others to see what service is being undertaken so we can share ideas and learn from each other.

Talking of sharing ideas, the latest Lion magazine includes 10 pages of hunger projects covering nearly 50 examples of what you have been doing to serve your communities.



#### This includes three projects for your consideration:

Magic Breakfast

Providing nutritious breakfasts for school children so they do not start their day with an empty stomach. For just 34p you can support a child with a breakfast to help them concentrate and achieve their best.

#### Gleaning

An opportunity to collect and redistribute perfectly edible surplus food to people who need it, ticking both the Hunger and Environment boxes.

#### • Feeding the 5000

Aimed to feed 5000 people for free using food that would have been wasted. This is our opportunity to show the public what we are about, by showcasing as many of our projects as possible in essentially a Lions Roadshow.

#### MedicAlert PDG Lion John Sutherland

The past year has been a difficult one for all of us, many Clubs have curtailed fundraising activities and some have closed altogether. Despite this Donations to the MedicAlert/Lions Early Start Programme have continued to come in.

A few Clubs still support the MedicAlert general fund and some provide membership fees for individuals.

I have been contacted by Clubs across the Multiple District asking about the Early Start Programme and have had virtual meetings with other Clubs/Zones.

MedicAlert continue to provide me with information as requested about the numbers of children supported by our Early Start Programme.

When Lions Clubs donate to the Early Start fund they receive a letter from MedicAlert indicating how many children are being supported in the Clubs geographical area, where a child receives free membership under the Lions programme MedicAlert inform the parent/guardian that the fees have been paid by the Lions Clubs of the UK.

Please see on the following page the most recent figures demonstrating the number of children being supported and the current level of donations held in the fund.

The District Officers have not this year however I do send all updates to them for their District Newsletter and Zone Chairs.

# January 2018 - March 2021

Thank you to all those Lions who have helped this valuable charity in

supporting vulnerable people.

PDG Lion John Sutherland JP. MJF MD105 MedicAlert Officer

#### Leos Report PDG Lion Doreen Allen

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Reported under the Youth Section.

#### Lions Lifeskills Report Lion Mandy Broadbent

Due to the pandemic, Mandy Broadbent has been re-deployed under PR & Marketing.

#### **Lions Quest**

During the year, Lions Quest has held their annual European meeting via webinar and a further two interesting zoom meetings have taken place with presentations from various countries on the skills based programmes, some of which have tested online training. A range of resources have been developed for Lions Quest on mindfulness and these are free to download online https://www.lions-quest.org/sel-and-mindfulness/



#### **Wakefield Youth Services**

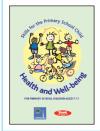
Lions Quest Skills for Adolescence has continued to be creatively delivered through a team of youth workers based at Wakefield Youth Services during COVID-19. The resources are being delivered through the programme known as 'Branching Out', financially supported through the Government's Youth Endowment Fund (Early Intervention Foundation). Mandy Broadbent has been involved in online meetings with the youth team to offer support and ideas in the planning of activities with children and young people. The programme is being evaluated by Professor Sarah Pearson at Sheffield Hallam University.

#### NHS Education for Scotland – Lions Quest

Lions Lifeskills were approached to work alongside the University of the West of Scotland on an NHS Education for Scotland led project. This was to support them with information in relation to the Lions Quest 'Skills for Adolescence' resources which fits the evidence based criteria to include in the development of an Early Intervention Framework they've been developing. The Early Intervention Framework for Children and Young People's Mental Health and Wellbeing web site is now live and ready to use through the link to the Lions Quest programme https://earlyinterventionframework.nhs.scot/programmes/lions-quest-skillsfor-adolescence/

#### Lions Lifeskills website www.lionslifeskills.co.uk

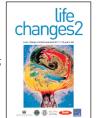
The website has been kept updated with new images, text and stories included.



Health and Wellbeing 7-11 year olds is now available as on online resource for £10. The lesson cards embody an active learning approach with an emphasis on skills development through group work and a variety of classroom activities.



Tried and tested practical ideas and activities, linked to curriculum areas; workshop/selfawareness sessions; and a resource list



Lewisham Public Health, Liverpool's School Improvement and Surrey Healthy Schools are ready to utilise the Life Changes Resources 1 and 2 on loss, change and bereavement once schools fully return.



# Global Leadership Report PCC Lion Stewart Sherman-Kahn

It has been an honour to serve this year as the Global Action Team – Leadership Co-Ordinator for MD105.

This year has of course been a challenge to the way that Lions have done things in the past. But as always things have been adapted and the new world of Online Training has been embraced.

I see this change as an opportunity for the future as we look forward to the new normal. Training has been attended by so many Lions who would not traditionally wanted to travel but can now learn and grow from the comfort of their own homes.

I have also had the chance to work with the District GLT Leads. We have met regularly online to share knowledge and best practice. I wish to thank them all for their hard work and friendship. They are...

District A	Viresh Paul	District N	Michelle McArthur
District CE	Derek Rutter	District SC	Mike Baker
District CN	Liz Axten	District SE	Frank Lees
District CW	Stu Young	District SW	Jim Partridge-Hodgbin

Face-to-face Training and Workshops have of course been taken off the Agenda this year with LCI cancelling all Institutes in Europe and beyond.

I am pleased to say however that we have the opportunity to run a Regional Lions Leadership Institute for MD105 in late May with 17 candidates booked to attend.

The First VDG and Second VDG Training has also been held virtually and I not only have to thank the attendees but the numerous Lions who have taken the time to lead sessions. I must also thank ID Geoff Leeder for his support and attendance.

The good news is that we are able to get the Team of DGE's together for a weekend in June to focus on Team Building and Communication so they will be all set to serve their Districts come July.

PCC Lion Stewart Sherman-Kahn MJF LCIP Global Action Team Leadership Co-Ordinator MD105





# Global Membership Co-Ordinator Lion Sue Wilding

#### Membership Goals for this year

Each District Governor set Goals for this year, but the reality was always that there were many challenges to be faced in order to achieve them.

The aim was to grow the Membership by recruiting new members, retaining members thus reducing the number that leave and starting new Clubs.

It is fair to say that the goals set were aspirational and yet there are signs that aspirations can be achieved. The membership movement is growing – and must!

At the end of March we have a total of 10,588 members in 595 Clubs.

#### Action taken this year

Initial updates were shared with ideas for how to keep members in touch with their Clubs. Newsletters were produced and circulated with advice and suggestions. The MD GMT Team have met almost monthly to build an MD Team that is working together for the benefit of us all.

Reaching out to volunteers and our communities, Certificates of Appreciation were produced and are still available from MDHQ. Clubs from all over the MD have used these to thank volunteers, over 1,000 and counting. These produced the opportunity to reach out to those like-minded people who might like to make contact and continue to volunteer with and within Lions Clubs.

Certificates for workers were also available and these have been used to reach out to all forms of businesses to thank them for working but also help to build a positive relationship with Lions that could be mutually beneficial in the future.

Several Districts hold online events, such as monthly meetings to discuss relevant issues and share ideas on Membership themes.

A one-week 'Membership Bootcamp' was held in February with daily presentations and open-room discussions on Membership. This was open to all Lions across MD105 and was participated in by Lions from every District. There was a different theme each day, repeated afternoons and evenings. Feedback has said that this was a successful initiative and it has shown the power of sharing across the whole MD. Lions said have felt supported, have new ideas, know they have others available to help them and have considered the importance of the role of a Membership Chair to lead activity in every Club. Working with GLT there is a hope that this role will be included in future training of Officers in Districts.

Follow-up to the Bootcamp is being considered but not confirmed as yet.



#### Recruitment

Recruitment has continued and we have been pleased to welcome 503 new Members. Congratulations to those Clubs and Districts who are recruiting volunteers and empowering them to Serve. There are many volunteers in Communities just waiting to be introduced to Lions Clubs as a way of continuing and developing their volunteer experience. Remember the adage 'Just Ask', so if you are out and about volunteering with non-Lions or if you know someone who might like to join your Club, don't be shy 'Just Ask' them.

#### Retention

Retention has also been good in pockets. Clearly it has been a tough time for members and sadly our MD Membership has dropped by 867 overall. Sad though it is to see any Lion leave, even more concerning is that 18 Clubs have closed. There is work going on to rebuild cancelled Clubs in some areas and it is to be hoped that this will be successful within the timescale allowed. Every Closed Club loses the potential of Service in that Community. Only 10 members are needed to rebuild a Club and retain its Charter but 20 to Charter a New Club. Holding on to as many of our Clubs as possible is very important. District Leadership Teams are expanding the Guiding Lion training so that keen, supportive Lions are available to help struggling Clubs and those at risk of closing. Service Teams have suggestions of projects that are appealing and do-able, so the way forward has to be to wrap support around our Clubs and rebuild where we can.

# **New Clubs**

Every District hoped to start a New Club this year, sadly this has not yet been achieved in 7 of our Districts. One District has Chartered 2 New Clubs and this positivity is spreading. There are moves to grow Club Branches and plans to start Campus Lions Clubs provide an exciting challenge. This has to be a direction to continue towards and aim to achieve in the near future. We do have the capacity and capability to create New Clubs and Club Branches was a topic at the Bootcamp and its an important topic. If we want to expand our reach into younger members and rural areas, we need to be willing to extend our Clubs to form new Clubs that will be attractive to them and meet their needs in a modern and relevant way.

#### **New Voices**

Links are being build further and new members encouraged to make contact with the New Voices Coordinator. Further input was gathered during the Bootcamp sessions which will inform future plans. Social Media is the focus for spreading the message and making links with new members and there have been many useful online sessions held to promote ideas of inclusivity



and encouragement of new ideas. Listening to New Voices will help Lions to know how to make positive and realistic changes to remain relevant to younger people. The New Voices group is there to support any New Lion so get in touch via Facebook or via your District Team.

# **Young Farmers Project**

Restrictions have slowed down the progress of this project, but relationships have developed and, as was always thought, this project is beginning to take its own shape. There is support from the leadership of Young Farmers Clubs and positive statements for the future. The project has expanded into links with Rural Youth Europe and Young Lions Taskforce Europe. Additionally, links have been developed with LEAF (Linking Environment and Farming) and the synergy between our Global Service programmes of Environment and Hunger has emerged. This is leading to greater possibilities of focus in starting New Clubs in our Rural Communities that will form a welcoming home for those who leave Young Farmers.

# **General Comment**

We know the problem we are facing.

Things we can't change - Age, Infirmity, modern society and lifestyle, an unforeseen pandemic.

Things we can change - lack of fellowship in Clubs, disrespect to other members, putting up invisible barriers to working together as one team.

As we emerge from our enforced pause, each Club needs to evaluate its strengths and weaknesses, decide on how to improve and ensure they are attractive to current and potential new Members. If that means some changes or improvements in how we operate and how we Serve, then that has to be faced and done. Membership is an Activity, not a discussion. Going forward we must put in place Actions that lead to Membership Growth. We cannot afford to wait, there will never be a better time – the time for Action is Now. Every Lion has a responsibility to join the movement for Membership growth and play a part.

The Bootcamp has shown that we can find Lions throughout our MD who care passionately about Membership. It showed that we can share ideas, help each other and offer support no matter which part of the British Isles we live in. By working together, ignoring the invisible barriers that can be perceived but that don't exist, Lions can meet together across the MD to share good ideas and practice. We all want to help others, but to do so we also have to help each other.



# **3 Key and Simple Messages**

#### Visibility

Be proud to be seen as a Lion, wear your logo whenever you are active as a Lion, take photos of Service, use Social Media, have up to date websites, use traditional print media and local radio, talk to non-Lions about the benefits of being a Lion, tell the world what you are doing by keeping Service records on MyLCI, share Lions stories to inspire others to want the great feelings we get from helping others and always mention the fun!

#### Flexibility

Be open minded about change, try something different, adapt your activity rather than going back to what you did 'before', look for new Service ideas, reach out to other local groups to work together, accept help and advice from others, respect that others may think differently from you.

#### Tenacity

Keep up the great Lions work you are doing, keep working at publicity, keep talking about membership and volunteering, keep promoting your Club, keep reporting what you do on MyLCI, don't give up.

Membership is Moving and Membership Matters.

# Message in a Bottle MDHQ and Lion David McKirdy

Like many of our projects Message in a Bottle has suffered during the Covid pandemic when clubs were not out and about in quite the same way as in previous years. The number of pallet requests have dropped significantly in the last 12 months. However, in saying that at the time of writing the country is beginning to emerge from the national lockdown and clubs are planning their summer activities and it is good to know that Message in a Bottle will still be featuring in those events as we engage once again with the public.

We have been producing our bottles at a plastics production company and I have recently had cause to ask them if our bottles were "environmentally friendly" and they assure me that our bottles are biodegradable and are made from a substance degrade overtime and I know this has been of concern to some of the environmental groups that we work with and we have at least been able to allay their fears.

Throughout this difficult year MDHQ has responded to all requests for bottles that still come through daily. All of the requests have been satisfied by sending bottles out by post and we have received numerous donations from the public which helps with the costs of running the project.



You may be aware that Lions have been involved in the Message in a Bottle project for 21 years this year. To mark that anniversary we shall be launching a new range of PR material and posters and a new website to be available later in 2021. Our strapline will be "Lions Message in a Bottle 21 in 21".

We have recently developed an exciting partnership with the Walking Football Association. Sadly, one of their members was taken poorly after a match and the emergency services found a Message in a Bottle in his kit bag which gave them life saving information about the patient. As a result of this event the association has requested all their players carry a Message in a Bottle in their kitbags as a matter of precaution and this has now extended to the ladies' teams as well. We would like to develop this across all sporting teams

# Physical & Learning Disabilities Lion Tony Buchan

#### 2020/21 Summary

The past year has, as it has for everyone, been very difficult. Activities relating to most aspects of Lions work have had to be postponed or cancelled due to the consequences of the pandemic. However, I would like to thank Lion Erica Collins, Deputy MDO, Lion Simon Smith, MDO for Special Olympics GB and Lion Penny Tregullis, MDO for Activity Alliance for their hard work and commitment during these very challenging times, as well as that of all of our District Officers. Let us hope that in the coming year, we can all get back to some normality and get out and about undertaking the activities that make our portfolio so very special!

Despite the difficult times we have all experienced this year, there are some positive aspects to report:-

- Firstly, we are able to report that in October 2020, Lions Multiple District 105 signed an Enhanced Partnership with Special Olympics GB. This will mean that we can continue our valued relationship with SOGB and the great work that they undertake for those with Intellectual Disabilities.
- Secondly, as per Lion Penny Tregullis' report, we renewed our Partnership Agreement with Activity Alliance (formerly known as English Federation of Disability Sports) and this will take us through to September 2023.

I firmly believe that the Partnerships we have with both Special Olympics GB and Activity Alliance are absolutely integral to the work we do with those who have Physical & Learning Difficulties and we very much look forward to continuing to work with them in the future.



# **Disability Policy**

Some time ago, the Council of Governors asked me to put together a Disability Policy to be rolled out to the clubs within our Multiple District. This was a very challenging and complex project to undertake. "Disability" is a **single word** with **multiple definitions** and putting together a Disability Policy meant working collaboratively with other people and, before I go further, I would like to acknowledge the help and knowledge of the following Lions as Co-Authors of this policy as follows:-

Lion Erica Collins; PDG Lion Sally Marsh; Lion Stu Young; PDG Lion Teresa Carberry

I apologise if I have missed anyone out on this, but the fact that it needed contributions from a number of other people clearly demonstrates the complexities involved in disability. Above all, I wanted to ensure that we covered as much of the subject as possible.

The Disability Policy was informed by UK legislation, which is embedded within the Equality Act. However, it should be noted that the Equality Act and the Disability Discrimination Act which preceded it (especially in respect of Access to Buildings) has been written more in the form of an "advisory", rather than as an "instruction" to do something. For example, both these pieces of legislation suggest building owners/managers should **"make reasonable adjustments"** to their buildings to facilitate disabled access. The phrase "reasonable adjustments" has not, to our knowledge, been tested in a Court of Law. Therefore, with respect to any Lions who may be members of the Legal profession, this phrase will continue to be interpreted in different ways until such a time as a specific legal definition is resolved.

I often cite the USA disability legislation as being the "Gold Standard" of any around the world. I stand to be corrected on this by anybody, but this legislation has been in existence for around 40 years and it is very clear about what should be done and is written in the form of an "instruction" rather than an "advisory". I make no apology for stating that I believe the UK legislation lacks the level of emphasis and definition it really needs to be truly effective and have said as much to a number of Lions over the past year or so whilst we have been putting this policy together. However, we can only work with the legislation we currently have to guide us.

The Disability Policy is and always will be a "living" document and will be updated from time-to-time to ensure that it matches any changes that are made to UK legislation. This Policy has now been sent to all the District Officers within MD105 for them to cascade down to their respective clubs. It goes without saying that if any Clubs, Zones or Districts wish me to attend one of their meetings to talk about this policy further, either personally or by Zoom, I would be absolutely delighted to do so.



I am also delighted to advise that this policy has now been shared with Lions Clubs International's Legal Department by International Director Lion Geoff Leeder with a view to it hopefully becoming the "template" for Disability Policies being put together by the other Multiple Districts within the family of Lions.

# Conclusion

In addition to the thanks given to my team and Policy Co-Authors, I would also like to thank PID Lion Phil Nathan for his leadership and support as Leader of the GST Team, of which we are a part, and also all the other members of that team for their hard work and friendship. It has been more than deeply appreciated.

In closing, the words "diversity" and "inclusion" are used in numerous settings on a daily basis. Disability is something that comes under both these headings. I am immensely proud of the work our Physical & Learning Disabilities Multiple District and District Officers have undertaken during this past year and look forward to our continuing with this good work in the coming year.

# Report No: B.17 Activity Alliance (EFDS) Liaison and Promotion Lion Penny Tregillus

Activity Alliance, formerly known as EFDS, has been working with National Sports Organisations to provide opportunities so people with a disability can be more active and participate in sporting activities at their own level.

Lions in this Multiple District will assist Activity Alliance by volunteering to help at Activity Alliance Regional Games and the Annual Championship Games as well as donating funds. This Partnership Charter Agreement was signed again in September 2020 and will be need to be renewed in 2023.

Due to the Covid19 Pandemic the 2020 Regional and Annual Championship Games did not take place. At this present moment I am not sure about whether if any the Regional Games or the Annual Championship Games will take place in 2021.

Lion Tom Berry, the MD Charities Treasurer, has around £6,677 in the MD Charity Account. This will be transferred to Activity Alliance when they run future Regional and Annual Championship Games. If your Club would like to donate money to Activity Alliance please do so, send your donation through District Treasurers either online or by making the cheque payable to Lions Clubs International and endorse Activity Alliance on the reverse of the cheque.



Alternatively send a cheque to Lion Tom Berry, the MD Charity Treasurer or donate electronically to: Barclays Bank Sort code: 20-17-92 Account number: 73770907 Reference 036

Then please advise Lion Tom Berry by email on tomberry@lionsclubs.co.uk of the name of the Club and the amount donated.

Money raised by Lions is used to cover the cost of running the Regional Games and the Annual Championship Games and Activity Alliance is very appreciative of this donation.

# Speech & Hearing Officer Lion Derek Rutter

This project continues, although due to Covid restrictions no face-to-face meetings have been possible this year.

For those Districts without a designated Speech and Hearing Officer can I suggest all enquiries are directed to your District Disabilities Officer.

I am hoping by the time of this Convention to have held an on line Deaf Awareness session on Saturday 17th April, hopefully several members across the Multiple District will attend.

Hearing Aid recycling has continued throughout the restrictions and a total of 23,404 have been recycled up to 31st March since 30th June 2020. Thank you to all clubs that support this cause. Several thousand Hearing Aids have been despatched to countries including Sri Lanka, Sudan, Cambodia, Vietnam and North Korea.

In the short term until Chichester is fully back up and running could I please ask that you send any Hearing Aids direct to:

Dr Michael Nolan Lumb Gaps Barn Haslingden Old Road Rossendale, BB4 8TT

Please contact me if you know of any companies or organisations that may benefit from Deaf Awareness Training.



# Prostate Cancer Report Lion Dave Ebsworth

Unfortunately over the past year due to the Pandemic PSA testing has come to a stop and a small number of clubs turned to the Graham Fulford Charity Trust to do home kit testing. Prostate Cancer UK (PCU) staff have been furloughed and a small few are working from home trying to keep communications open.

This has been an extremely difficult and worrying year as we all know doctor's surgeries have been concentrating on the covid vaccination and as we know a large number of men do not get any symptoms so Prostate Cancer is going undetected putting men at risk.

This is why MD officer Mandy Broadbent and I are doing an article to be circulated to try and increase the number of clubs to arrange a PSA testing day as soon as they are able.

During this year we have been successful in working with PCU and have come to an arrangement with them that we are supporting them and Lions have had a lapel pin designed and made and is on sale at £4.50 and can be purchased from MDHQ or myself.

I am hoping now the Government have set out the road map of coming out of lockdown we will soon be able to start up again. I have requested to all of the incoming District Governors to see if they can appoint a District Officer so that we can push forward in the fourth coming year.

I have concerns that we will have not tested via PSA for nearly two years and it will be too difficult for some Clubs to restart due to the financial commitment.

If anybody wishes to join me and help please contact me.



# MD Officers Reports to Convention 2021

# Section C Council Chairman Portfolio



# Constitution, Nominations and Resolutions Officer Lion Trevor Kell

There are 7 Resolutions to be considered at Convention this year and 1 amendment. The Convention last year had to be cancelled due to circumstances beyond the Control of the Council of Governors, and Council agreed that the Resolutions to be put to that Convention would be carried forward to this year.

As time went by and the situation worsened, it became apparent to this years Council that certain Resolutions would need to be changed or withdrawn (namely the Dues resolution which had to be changed due to the everchanging financial position, and the resolution to change the fallback position of future dues resolutions to include an index linked rise, which it was considered, in the current climate, this should be withdrawn).

Three of the resolutions coming from the Council of Governors are relating to amendments to our MD Constitution. The Council intends to take these three resolutions 'en bloc' in order to save the time of Convention which is more limited than is usual.

Should any delegate wish to debate any of these three resolutions independently, they are requested to inform the Council Chair or the MD CNRO in advance in order that arrangements may be made to withdraw such resolutions from the 'en-bloc' vote.

At the time of writing this report I am not aware of any 'Emergency' resolutions which may be submitted.

As you might expect with Convention being a 'virtual' meeting this year, all voting will take place 'on-line' and all correctly registered voting delegates will be provided the necessary 'code' in advance to allow them to register and participate in the voting. The system being used has been successfully employed at a District Convention, with no reported problems. Voting Delegates are asked to join the meeting early to give themselves time to register on-line prior to the start of the meeting.



# Strategic Development Report PCC Lion Stewart Sherman-Kahn

It has been an honour to serve this year as the Chair of the MD105 Strategic Development Committee.

The Team have been a pleasure to work with and have worked hard to ensure that the matters referred to the Committee by the Council have been given the appropriate attention.

The Council have kept us busy with work being done on proposals to convert the MD to a CIO, develop a new 5 Year Plan and to review the management of the Lion Magazine.

As always we have also worked with the Council Treasurer PCC Lion Philip Goodier in his preparation of this year's MD Budget. Also done online.

As Chair I have ensured that all the Team have been well consulted and consensus has been reached when possible. This is the role of the Chair. I may lead but the opinions of all the Team has been sought and considered at all times.

I must thank the Team for all their hard work. We have had over 20 online meetings this year and this has been a big commitment.

The Team is...

- Lion Phil Robinson Council Secretary SE
- Lion Philip Goodier Council Treasurer CN
- Lion Brigitte Green MDHQ Manager CW
- Lion Ian Gott Immediate Past Council Representative CW
- · Lion David Pope Vice Council Representative CE
- Lion Mary-Ann Woodman 2nd Vice District Governor Representative CN

Due to the lack of a Council Chairman this year I have been informed that I will remain in this role for the next Lions Year. As always I am happy to serve the Council as and when required and look forward to working to the new Team.

PCC Lion Stewart Sherman-Kahn MJF LCIP Chair MD105 Strategic Development Committee 50 | Convention Reports 1st May 2021



# Patron Liaison Officer PDG Lion Patrick Hamblin

This has been a quiet year as far as involvement with our Patron is concerned, due to the Covid-19 issues.

In conjunction with Lion Brigitte Green at MDHQ, I organised and issued 65 certificates for Clubs and Members that have achieved 50, 60 or 70 years of service. All these certificates were individually signed by our Patron.

On behalf of the Multiple District, I sent Christmas greetings to Her Royal Highness and to her Household.

I have obtained a message from our Patron for the MD UN Day. I have also arranged arrange a message from our Patron for the MD Convention

A letter of condolence following the death of the Duke of Edinburgh was sent on behalf of the Lions of MD105 to our Patron.

# MD Events Report IPDG Lion Guch Manku PMJF

# **Convention 2021**

The MD Convention team comprises Brigitte Green, Guch Manku, Stewart Sherman-Kahn, Philip Goodier, Trevor Kell, Dave Allen, Peter Burnett, and Tom Sayers. DG Ujjal Kular is also aligned as Council Representative.

It has been an interesting and fun time planning for the first MD Digital Convention, experience from the virtual/digital District Conventions has helped to feed in and tune the approach. As I write this report, we have over 500 Lions enrolled and a great line-up for the day and I would like to take this opportunity to thank all the team that make these events possible, thank you all for your support.

The budget for Digital Conventions is considerably lower than that for the usual long-established physical face-to-face format. The digital approach also enables those that cannot easily travel to be part of our AGM. However, we will not get the opportunity to meet one another in person and enjoy the fellowship which is always a greatly appreciated and important part of Convention.

Post-Convention, the Convention Website will be used to host key presentations / videos for attendees and especially those could not make it on the day.



# **Convention 2022**

Convention 2022 is in plan. Two venues were considered, Southport and Birmingham. As things stand, Birmingham is favourite, and the Holiday Inn Birmingham City Centre would be the venue which is held from Thursday 28th April through to Sunday 1st May 2022 with Convention being held on Saturday 30th April through to Sunday 1st May.

Given the 'digital genie' is now well and truly out of the box, the question of getting the best of both worlds is on our minds, and a hybrid approach to Convention 2022 is in the mix.

# **International Convention 2021**

The International Convention Team comprise: Philip Goodier, Stewart Sherman-Kahn and Guch Manku.

The 103rd Lions Clubs International Convention (Virtual LClcon 2021) as the name suggests is virtual and will be held between 25th and 29th June. It is a great opportunity for all to take part from the comfort of their armchair or home office, the cost is \$50 per person, going up to \$75 on 1st May. The booking fees are being used the digitise the event for easy consumption by those attending.

As I write this report there are 86 Lions from MD105 enrolled on Virtual LCIcon 2021. You can get more details and book at https://lcicon.lionsclubs.org/

No.	Year	City	Dates
104	2022	New Delhi, India	July 1st – 5th
105	2023	Boston, Massachusetts, USA	July 7th – 11th
106	2024	Melbourne, Australia	June 21st – 25th
107	2025	Mexico City, Mexico	July 4th – 8th

Future International Conventions are detailed below:



# Compliance Portfolio Holder Report PCC Lion Heather Jeavons

#### **Progress achieved since last Convention**

It has been my great privilege this year to work as MD 105 Compliance Officer with a portfolio which includes:

The MD Data Protection Officer - Lion Robyn Bank, The MD Vulnerable Persons Officer - Lion Paul Southerton, The MD Legal Officer - Lion Mike Greenway.

and also with The MD Insurance Officer - Lion Becky Hall, and the MD Press Officer - Lion Mandy Broadbent, who have worked very closely with the Compliance Portfolio this year on several matters and are also much valued members of the 'Compliance Team'.

I have been most ably supported and assisted in my role by my excellent Deputy, Lion Robyn Banks.

I am sincerely grateful to all of these MD Officers for their hard work, good humour, and professional and ethical diligence at all times. I have also had considerable interaction with the MD Charities Treasurer Tom Berry, MD Disabilities Officer Tony Buchan and also with Council Secretary PCC Phil Robinson and the MDHQ staff led by MDHQ Manager, Lion Brigitte Green. They are all thanked for their advice and support, which is recognised and very much valued.

The support of Past Council Chairs Stewart Sherman-Kahn and Pete Dilloway and of Acting Council Chairman Alistair Joel has also been very much appreciated.

# **Issues Encountered**

#### **Overall**

The Covid-19 Pandemic has caused great disruption to the personal lives and health of many of our members and has legally curtailed many traditional fundraising and community service activities of Lions Clubs in MD105. Personal contacts were legally constrained and regulatory prohibitions raised for many activities. There was differing legislation in place for each of the devolved English, Scots and Welsh Governments, which necessitated rapidly changing and differing guidance being offered to Clubs.

The view taken by the Compliance Team has been that Lions Clubs should be offered the advice to operate under exemplary regulatory compliance, although it is recognised that each Club is autonomous and must make its own decision as to whether to follow the advice offered by the Compliance Team.



Direct and indirect approaches were made to the UK Government for clarification of certain regulatory constraints, and, where possible, concessions obtained (fixed Santa's Grottos being an example).

It has been a source of great concern to the team that some Clubs have consciously chosen to disregard the legal constraints of the Covid-19 regulations on their activities. The Compliance Team has also been the subject of sometimes angry interactions with Clubs who are frustrated by the constraints of the Covid-19 regulations – I have always robustly defended the members of the Compliance Team who have been criticised for offering sometimes unwelcome advice to Clubs on the constraints to their activities caused by regulatory and legal compliance.

I have dealt with complaints of varying natures from both Clubs, individual Lions and from members of the public against both individual Lions and against Clubs. In most cases I have been able to resolve the matter at issue with the assistance of the Club concerned and their District Governor. Some complaints have been well-founded, others have been vexatious, but in all cases I have sought to resolve the distress of the complainant.

#### **Vulnerable Persons and Safeguarding**

MDO Paul has advised District Governors and Clubs on several, sometimes very serious, cases where safeguarding issues have arisen, and where potential harm could occur for vulnerable persons and also where legal and reputational damage for Lions was in point. He has provided prompt, expert advice and has at all times put the safety and well being of the vulnerable at the centre of his attention.

An issue which has arisen several times this year has been that partly due to an understandable desire to increase membership, some Clubs have offered membership to persons unknown to any existing member, and, in some cases, this has led to persons joining Lions Clubs against whom disturbing allegations have subsequently arisen from members of the public.

It is for this reason that I support MDO Paul in his suggestion that all future members of Clubs in MD105 should be required to be DBS checked as a condition of membership, and that all existing members should be encouraged to also be DBS checked. It is hoped to put forwards a resolution to this effect to Council for the consideration of the MD Convention 2022, when hopefully a wide debate on all issues arising from this suggestion can be debated by Convention.

# GDPR

Lion Robyn has provided clear and accessible advice and templates to Clubs to enable them to operate with GDPR compliance. She has given online training courses, and provided tailored advice to Clubs where requested.

One important issue which arose during the year and which was resolved by Lion Robyn was the need for all Lions to respect the personal and private data



of our fellow members, and not to pass on very personal information about a Lion without their express permission. Considerable hurt, and potential legal breaches, can be caused by unthinking disclosure of a sensitive matter.

#### **Trade Mark Protection**

Two attempts by local community charitable organisations to innocently use the Lions Logo without authority were amicably resolved, and two cases of the misuse of Lions or Leos emblems by small commercial companies were also amicably resolved.

Requests have also been received from members and Clubs seeking to use the Logo on various promotional campaigns.

# Legal and Contractual Advice

Several queries from individual members and from Clubs have arisen and received advice from MDO's Mike and Rebecca.

As mentioned above, the Covid-19 Regulations changed frequently during the year, and those regulations became increasingly restrictive in the period leading up to Christmas. This meant the curtailment of certain traditional Lions activities at very short notice in some cases due to abrupt changes in the law. The Compliance Team worked on the changes as they were published and advice was offered to Clubs through the Council of Governors based on the legal restrictions in force, and the experience of the Compliance team to the enforcement of those regulations by the Police in various areas.

It was disappointing that this advice was not always favourably greeted by some members.

Advice was updated with considerable diligence on the application of The Gambling Act to Lions activities, with particular reference to online raffles etc.

Legal queries have included matters such as onerous contract terms from premises used by Clubs, including the potential liability for damage to premises caused by the vandalism of a Lions funded defibrillator casing, a request for members to act as personal representatives for vulnerable persons who they have encountered while serving as Lions, and a dispute between a Club and a former member concerning 'ownership' of an event previously organised by a Lion on behalf of the Club.

# Overview of Direction for the forthcoming year

To support Council Chairman Elect Richard and the incoming Council of Governors 2021/22 and the members of MD105 to the best of my ability.

This will be a time of change for all Lions as we emerge from the restrictions of Covid-19 regulations, and The Compliance Team will support our members and communities in compliance with ongoing and future regulatory requirements.



# Vulnerable Persons Report Lion Paul Southerton

Since the last MD Convention, all paperwork relating to DBS applications has been updated and put on the MD website. The Safeguarding of Vulnerable Children and Adults Policy has also been updated.

I have hosted zoom meetings and a Team meeting with district VP officers and counter signatories relating to correctly completing DBS application forms.

I have built up a good working relationship with our DBS Advisor and the team at MDHQ.

Unfortunately there have been a couple of serious incidents involving Lions within the MD and these have been dealt with swiftly and professionally. These incidents are rare but when they do occur they taint the good name of Lions. DBS checks should be carried out more frequently to protect Lions International and protect Lions clubs.

# Data Protection Report Lion Robyn Banks

By the time of Convention, I will have been in post for about 18 months. This report covers all the work conducted in that time-frame.

# Information Commissioner's Office (ICO) – Fee

I have kept a record of those Clubs who have heeded my ADVICE and paid the ICO fee. Please find below a table showing these statistics by District.

The Last time this was updated was 31st March 2021:

DISTRICT A	– 36/64 Clubs
DISTRICT CN	– 60/105 Clubs
DISTRICT N	– 32/85 Clubs
DISTRICT SE	– 31/60 Clubs

DISTRICT CE - 64/93 Clubs DISTRICT CW - 36/95 Clubs DISTRICT SC - 16/58 Clubs DISTRICT SW - 25/64 Clubs

TOTAL -300/624 = 48% of UK Clubs have registered with the ICO.

It should be noted that these figures do not include the District and MD registrations, nor the individual charity elements such as LionsGiving (through SE). I have also only been able to discount those Clubs which I know have, unfortunately, closed down in the pandemic.

This work is set to continue in 2021/22 as I am still being approached by Clubs across the MD for advice on this matter.



# **Privacy Notices and Other Documentation**

I have drafted a total of 90 Privacy Notices and associated documentation for Clubs across the MD. I shall be running a rolling programme for those Clubs who have not yet approached me to offer my services. It should be noted that I conduct this work for Lions Clubs free of charge, but it is my professional integrity on the line constantly. Any ADVICE given is based on 20 years experience in the field – no such thing as a "silly question"!

I am happy to continue to provide advice to Clubs whenever they may request it – whether it is answering questions, giving advice on utilising data or providing appropriately-worded documentation. I am happy – especially if this can be achieved electronically – to "visit" Clubs, Zones, Regions or District meetings to present on the matter.

There is a selection of Articles on MD website which provide guidance on the ICO fee, Privacy Notices and give the suggested wording for email footers, forms (whether on a website or on paper). At the time of writing I have drafted another one on handling personal data as well which will appear on the websites shortly.

# Training

I have delivered some training through MD in May 2020 on the "legal " requirements – why I ADVISE Clubs to register with the ICO and pay the fee, and the need for privacy notices etc.

At the time of writing, I have delivered one presentation to District A on handling of data. It became apparent in recent months that, whilst I appreciate that all data handling is achieved with the best intentions, Lions would appreciate some further guidance on handling of data to ensure that they are not falling foul of the laws by being "over zealous". This training presentation is due to be delivered at the District CE DG Handover in July 2021.

Casework over the year has also shown a requirement to ensue that our "leaders" are aware of how to handle data as well – so a presentation has been developed for DG Elects and 1st VDG Elects before Convention. I believe it is expected that this will form part of future DG Elect training as well.

# Casework

Over the time I have been in post, I have handled about 10 individual cases/breaches involving data protection/privacy issues. All have been resolved.

If any Lion believes that there has been a breach of Data Protection/UK GDPR laws involving their data through the Lions organisation, they should report it to either the District Officer or myself (or both) for investigation.



#### International

Brexit has only changed one aspect of Data Protection legislation – in respect of "international transfers" of data. But we have in place a data sharing agreement with LCI Oakbrook which sets out use of data by both "sides". This document requires re-drafting and I am in the process of working with ICO and Senior legal counsel at Oakbrook to achieve this. I am keeping Council of Governors informed as required at each stage as well.

#### Europe

I represent MD105 on the Europa Forum Data Protection Working group. However, this group has not had any meeting since August 2020. BREXIT has had an impact here too. 105 has to have the Agreement with LCI Oakbrook ratified by the UK ICO, regardless of what is put in place with other Multiple Districts/Districts in our Constitutional Area. The agreement/code of conduct which is put in place for other European Districts/Multiple Districts is unlikely to meet the requirements of our laws.

# Lioness Clubs Report PDG Lion Jim Cawte

I write this report with some sadness as it's the last report ever, for Lioness Clubs in MD105.

Since 1977, with the Certification of Pontefract Lioness Club, the number of Clubs rose steadily, with membership going over 1000. Over the years, Lioness membership has declined within MD but this is a pattern shared with Lions Clubs. Currently, MD105 Lioness Membership is 141, with nine Clubs still active.

The Lioness Service Record is certainly one to be proud of, with donations in 2018-19 amounting to £35,669.73. Since then, of course, Lioness Clubs had the devastating news that LCI would not continue to support Lioness Clubs beyond June 2021. A number of concessions were put forward by LCI but the vast majority of Lionesses wished to continue in their existing form. The LCI decisions taken were not received at all positively by Lionesses and the manner of how this information was relayed to Lioness Clubs, was perceived as poor.

Post June 30th this year, there will be no Lioness Clubs in MD105 and only a small number of the existing membership will remain within the family of Lions, as a Branch Club or transfer to full membership as Lions.

Holding their heads high, the MD Lioness intended to retire with a Grand Celebration of all they have done in their 44 years of Service but sadly, COVID seriously affected plans, with the final MD105 Lioness Conference being virtual, on May 22nd.



Fundraising by Lioness Clubs within MD105 has been seriously affected by COVID-19 but Service continues, with Members who are able, supporting each other with phone calls and emails, grocery shopping where required, assisting their local Lions Club with collections and delivering food parcels, knitting prem baby blankets, even litter picking!

Thank you Lionesses in MD105 for all that you have done for 44+ years, in the name of Lions International. Whatever direction your lives take now, thousands of lives are the better for all your Service, and that's a memory to remain un-dimmed forever.

# International Convention Report PCC Lion Philip Goodier

#### **Current situation**

As members will be aware the 2021 International Convention will be a Virtual event, this being the second year when no 'in person' event has been possible.

I have engaged with the MD Appointed Travel Agents, JTA Travel, advising them of the position.

The Convention Committee of myself, Stewart Sherman-Kahn and Guch Manku are disappointed that we will not have the opportunity to encourage and support our fellow Lions in person.

Lions Clubs International are making plans to take the in-person convention and transform its' many events into a virtual format. The convention events will include the plenary sessions, the business session, an exhibit hall, seminars, entertainment, and the parade of nations. The Lions of the World will be able to contribute video content for events like the Parade and the Flag Ceremony. They will also have an opportunity to network with other Lions based on what is important to them, e.g. meeting people that are working on similar projects, interested in the same global cause or meeting people from a country they are interested in knowing about. The convention will also include the elections. Please note that it is necessary to register to vote in the election.

The fee for the convention \$50, if booked by 31st March 2021, now \$75, is a fraction of the in-person convention cost. The registration fee entitles the Lion to participate in all the above activities.

It is believed that Lions will find the virtual convention a worthwhile experience. It is more than lectures. It is going to be an interactive, inspirational, and motivational experience. The virtual convention will enable Lions who have never been to a convention to have the opportunity to see what goes on at a Lions convention and will hopefully inspire them to attend in person once it is safe to meet again. I know that 86 Lions within MD105 have already registered, I am sure there will be more.

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You can get more details and book at https://lcicon.lionsclubs.org/

Future International Conventions are proposed as follows:

No.	Year	City	Dates
104	2022	New Delhi, India	July 1st – 5th
105	2023	Boston, Massachusetts, USA	July 7th – 11th
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# MD Officers Reports to Convention 2021

# Section D Council Secretary Portfolio



# Council Secretary Report PCC Lion Phil Robinson

Over the past 15 months my focus and major challenges have been to support both Council to move its operations online, and MDHQ to continue to offer a near full service as possible to you, our members.

# Council

The year started with the challenge to move all Council meetings online, which has been achieved, this has been backed by providing more training in the use of Office 365 and Teams to provide a sharing and co-operation platform for information. To say I have lived most of the last year on Zoom and Teams would not be an understatement as I also use these in my day job.

After Council Chairman Peter stepped down due to ill health in September, I worked to support the three members of existing Council who stepped up to cover the position, one of whom has now been selected as Council Chairman for 2021-22.

Operating fully online has been a real challenge for some MD Officers, but I must commend several who embraced the challenge and have provided some excellent training often to a wider number of Lions than we have before. I really see online training as a big part of our future so we can help and support more of our members.

Operating online provides us with the opportunity to save money, decrease our carbon footprint, improve co-operation and transparency, but it is of course appreciated that online tools are not everyone's cup of tea and we are above all a people business, so when we are allowed face-to-face meetings these will recommence, but we have learnt some important skills and I see the future as being more hybrid and backed by greater sharing, transparency and teamwork.

I have run numerous training sessions for Vice Councils, and MD Officers who can see the advantage of some of the new tools. Training remains available to all MD Officers, but they must be willing to invest some time in this, especially those who say they are advocates for change, but in reality, are only happy with change providing its happening to someone else!

I will continue to offer training and support for all Council and MD Officers and I am looking along with MD IT Officer Dave Allen to provide more support and training for Districts as we go forward.

# MDHQ

As an employer, we have been of course affected by the national lockdowns, and therefore MDHQ has been closed to the public since March of last year.



However, the MDHQ teams under the leadership of Brigitte, have ensured between them that they provided a near normal level of support to clubs by phone and online.

The office was adapted to be as covid safe as possible and the teams have been very flexible working together providing support either from home, where possible, or at times manning the office alone. This support has been vital for so many clubs seeking advice and guidance, and Brigitte and the team have been there for us all.

The team are all using Office 365 and again have begun the journey to smarter and more efficient ways of working.

One of the projects we are most excited about is the development of MDHQ as a second spectacle recycling centre to support the excellent work from Chichester Club. The roll out of this have been delayed this last year, but hopefully we can get this underway toward the end of summer. Fingers crossed.

Above all we all hope, as we approach the summer, we will get back to more normal operations and again be able to greet the public in our office. But if the pandemic has another twist to its tail, we will also be ready for that.

# Deputy Council Secretary Report PCC Lion Peter Burnet

Well, what a very strange year to have been acting as the Deputy Council Secretary & Sergeant-at-Arms. The Covid-19 pandemic has drastically reduced my workload (I'm not complaining!)

Normally it would be my responsibility to book rooms and meals for Council meetings but as they have all been held online, I have not been called upon to arrange this. The good news is that going forward the October 21 & January 22 meetings have been booked at Chesford Grange in Kenilworth. As always, I must express my thanks to Brigitte for liaising with the hotel and booking the required dates.

My other role is to take the minutes of Council meetings which I have managed to do, and they have all been available by the end of the week following the meetings.

I thank Council for appointing me to this role for a second year, hopefully the incoming Council will once again renew my contract. Hopefully, it will be third time lucky for me being able to perform the SAA role at the 2022 MD Convention.



# Multiple District Headquarters Report Office Manager Lion Brigitte Green MJF

Our mission is to serve those that serve .....

Little did I know when I completed my last Convention report that we would have a 12 month period when the doors to our national headquarters had to close to members and visitors and we had to work a rota to make sure our employees were safe due to Covid-19. I am pleased that we have been able to maintain a service to all our members and we have managed to keep MDHQ functioning and have stayed open throughout the lockdown period.

The following our some of the day to day services we provide:

**Customer service** - We encourage all clubs to make contact with MDHQ when they have an issue or query. We may not always have the answer however we usually know someone who will be able to assist them and make the contact. In the course of one day we can get any amount of queries from updating 0345 contact numbers, insurance issues, producing club certificates and other marketing tools. Advice on MyLCI and MyLion along with hundreds of other issues. No two days are ever the same.

**MIAB** - We are still very involved with this project and no day passes when there are not requests for bottles for either the public, health institutions, care homes, Lions clubs, etc.

**Membership/Leadership** – working closely with the GMT and GLT co-ordinators we support them in their initiatives and events and provide an administration service to ensure the officers have backup.

**Club Supplies** – We offer a one-stop shop for all supplies and regalia for clubs and I would encourage all clubs to place their order via MDHQ as a cheaper option than ordering from our international HQ.

**0345 / PPL / PRS licence** – We encourage all clubs to advertise events using an 0345 number which we can set up for a club at their request. We also assist in obtaining Christmas music permissions with the PPLPRS licencing team.

**Marketing and PR** - We are delighted to have a close working relationship with our excellent Marketing and PR team and work closely with them on a number of issues to ensure our clubs are getting the best marketing tools available when requested.

**Data Protection Audit** – We have worked closely with our Data Protection officer, Robyn Banks, and have supported her in the excellent workshops she has run across MD105.



**Health and Safety Audit** – A full audit was completed at MDHQ just prior to lockdown and we have worked through the action points and we are grateful to Lion Tim xxx from 105CE for completing the audit and his professional expertise and advice.

**MD Convention Digital 2021** – Covid has meant a new way of working and meeting up and to that end it has been an exciting opportunity to look at new ways of putting on online events. We have all become used to the idea of meetings via Zoom and organising a convention using a digital platform will be a new and exciting challenge.

**UN Day March 2021** – We supported International Officer Lion Juan in this first virtual UN Day event and we were delighted that the event proved to be a great success with all those who attended.

**Peace poster and Essay Competition** – Please see the Peace Poster and Essay report for further details but despite the restrictions every District took part and produced some wonderful artwork for judging.

We hope this gives you a flavour of the work and projects we are involved with on a day-to-day basis and we look forward to opening the doors once again at MDHQ in the near future.



# MD Officers Reports to Convention 2021

# Section E International Portfolio



# Korle Bu - Moorfields Report PID Lion Howard Lee

#### **The Background**

As many will know, West Africa has a very high incidence of eye disease but, whilst in UK we have one ophthalmologist for 40,000 people, in Ghana there is one ophthalmologist for around half a million people. So, the most important part of our MD105 project, the **Lions international Eye Centre**, **Korle Bu**, is to provide training for ophthalmic surgeons and their teams, IN West Africa, BY West Africa, FOR West Africa. This will vastly improve both the quality and the quantity of eye services throughout the region.

Over the last 13 years, we Lions of MD105 have been working with Moorfields Eye Hospital, Lions Clubs International Foundation (LCIF), Korle Bu Teaching Hospital (KBTH), West African College of Surgeons (WACS) and others to develop the **Lions International Eye Centre**, a new eye unit and surgical training facility at Ghana's main teaching hospital in Accra. The centre provides a resource for the diagnosis, management and treatment of all eye diseases, whilst enabling specialists from across West Africa to train in a safe and high volume surgery unit. Once trained, ophthalmologists not only put their skills to use in their place of work in West Africa, but also pass on their knowledge to colleagues, disseminating expertise and helping to eliminate preventable blindness from cataract, glaucoma, diabetic retinopathy and many other conditions across the region. Without your continued support, we would not have been able to achieve this. On behalf of everyone involved in the project, **thank you**.

# **The Centre**

We are thrilled that the eye unit is now fully functional, with nurse screening, general and specialist outpatient services, vision testing, operating theatres, spectacle dispensing and pharmacy all working well. As news travels of the new services, the number of patients being seen and treated is steadily rising, with day and inpatient ward care as required. In the old unit, KBTH would have treated around 75 patients per day. In the new unit, they can, and do, treat around 300 patients per day.

We are in the process of preparing the building for handover to KBTH, and once handed over, our operational agreement with KBTH specifies that we can use the facilities necessary for our training courses up to 12 times per year.

# Training

Work on the development of courses is progressing very well, in conjunction with the many interested parties, and using the facilities of University College London. At the **Lions International Eye Centre**, Korle Bu, using the facilities



provided by us, we have so far trained 12 students in Medical Retina, 11 students in Glaucoma, 11 students in Anterior Segment and 3 students in Oculoplasty. In addition, we have trained around 10 to join the faculty, so that our last course run in February 2020 was staffed entirely by local faculty members, this being a very important step towards sustainability for the long term. We have now developed a plan for the build-up of courses over the next three years.

In addition, our Train the Trainer courses have given around 70 surgeons the necessary techniques to train others on a one-to-one level.

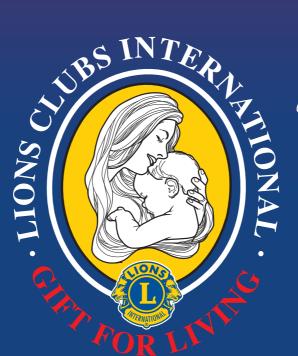
These activities can be seen in video at https://vimeo.com/520671086, and https://vimeo.com/462153775

Most excitingly, we have posted an online course introducing suitably trained medical personnel to the speciality of ophthalmic surgery, which course has so far been taken by around 150 doctors.

Be in no doubt, the work we Lions are now doing, in partnership with Moorfields, KBTH, WACS, LCIF and others, is providing West Africa with eye services of a quality and quantity that could not have been envisaged before, and we are changing huge numbers of lives for the better.







# EO

# Gift for Living Convention Report

**PID Lion Phil Nathan** 

#lionsdeliveringkindness

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**Our Patron, HRH The Countess of** Wessex GCVO, fully supports the Gift for Living project and encourages the family of Lions to continue to fund this very worthwhile programme of saving vulnerable mothers and their babies.

#### **Trustees**

- Phil Nathan Grant Administrator - Chairman
- MDO Linda Picton Correspondent Trustee - Treasurer
- PDG John Bush Secretary
- PCC David Firth
- PCC Geoff Leeder
- PCC Philip Goodier
- PCC Stewart Sherman-Kahn
- PDG David Seager
- Charity Reg. No: 1070418

Also my grateful thanks to PDG Tony Clarkson for the upkeep of our website which will shortly reflect the new corporate image and thanks to PDG Paul Martin for taking the lead on collection of all currency both coins and notes.

# #LionsGetInvolved





#### #lionsdeliveringkindness

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# Gift for Living Report PID Lion Phil Nathan

A Gift for Living (GFL)Trust is Lions Clubs International-British Isles very own charity. GFL has been working successfully in the countries of the Balkans for 25 years following the series of violent conflicts that took place between 1991 and 2001. Thanks to the support given from Lions across the British Isles and Ireland, well-trained doctors and nurses are now successfully treating up to 500 babies and 400 children each year. Due to the pandemic, global circumstances which are beyond all control and projects being undertaken have been more or less placed on hold. The impact that Covid-19 has had on charity work and people being served is immeasurable.

As previously reported, the Relaunch material was completed. There are 6 Roll-Up Banners in all (2 sets are available from MDHQ) shown in Appendix 1.

The video link can be viewed by following the link here – this is an excellent PR tool for events

#https://www.youtube.com/watch? timecontinue=7&v=9Y2o1jRoeJY&feature=emb\_logo There are flyers also available from MDHQ to futher promote the GFL project.

We did manage to get to 2 District Conventions to display the relaunch material before the Covid lockdown restrictions halted all travel and further District Conventions had to be run digitally.

I am pleased to report that The Charity 1070418 - Lions Clubs International A Gift for Living, is now registered to claim Gift Aid on eligible donations.

The virtual St. Patrick's Day Event proved to be great fun and once again highlighted the plight of the pupils we are working to support in the school in Sarajevo. 200 children all with intellectual disabilities or special



needs. I want to thank Lori Harr Sheehan, wife of 2nd Vice-International President Brian for completing a virtual run for this event. The distance successfully ran by Lion Lori was between Sarajevo and Tuzla - some 125 miles. Those taking part in the St. Patrick's Day Event were given the opportunity to donate to this project. I was pleased that 2000 Euros was raised and a further 2,500 Euros came in from our friends in D133 - Ireland. Thank you to all who took part again raising awareness of Gift for Living.

The money raised is being used by the school to help to refurbish and repair the kitchen that has been condemned as being unfit for purpose (currently no hot food), try to imagine the effects this has where there are children with special needs, fleeing someone or something, all desperate for a chance of a better life in Western Europe. Local Lions Clubs have limited resources but are supporting where they can. Covid has been incredibly difficult to handle amongst these difficult areas.

Of course the pandemic has had a significant impact on this project but I am pleased to report that we can shortly finalise the dental surgery project (there is currently no dental care or oral hygiene). Dentaid (our UK Dental Charity) are working with us but they have also been in a lockdown situation, as we emerge from the national lockdown we will be able to transport the much needed dental equipment and along with the dental items we will also be able to utilise the transport to move other humanitarian aid over to Sarajevo where it is much needed.

We still have women in the university hospital in Tuzla who are relying on our help to finalise the surgical bed project that will give dignity and hope to those in need of modern gynaecological procedures.

# **Refugee Crisis**

There are an estimated 23,000 displaced individuals in Bosnia and Herzegovina fleeing someone or something, all desperate for a chance of a better life in Western Europe. Local Lions Clubs have limited resources but are supporting where they can. Covid has been incredibly difficult to handle amongst these difficult areas.

# https://youtu.be/PF1zwRp5gh4

This project started to rebuild a devastated country, but it doesn't end there, much more needs to be done.

In November 2018 A Gift for Living helped to co-ordinate a vision screening project in Albania. The target agreed with the Albanian Government was for 6,000 screenings. A total of 7,200 people, both old and young were screened. Two young girls were identified as being in need of surgical procedures and your Charity enabled these to be successfully carried



out in Novi Sad, Serbia one year later in November 2019. Life changing results for these two young girls. Lions and Leos from several countries played an important part in the success of these surgeries. Fundraising for this treatment took almost a year and came from many donations, as mentioned, the results of the treatment were life changing and consequently rewarding to all donors. Although nothing to do directly with LCI AGFL, LCIF and the MD105 Foundation have both assisted the countries of Bosnia and Herzegovina and Serbia during the difficult Pandemic period, helping with funds to allow the Lions to disseminate PPE and sanitising equipment, during what were dire circumstances. These funds enabled the Lions of both countries to help their peoples.

With your help and support we can continue with the work we have started – THANK YOU.

For more information please visit www.lionsclubsinternational-agiftforliving.org.uk



CONVENTION orow.

### **Appendix 1: Roller Banners 1 & 2**



The Yugoslav Wars were a series of violent conflicts in the territory of the former Socialist Federal Republic of Yugoslavia that took place between 1991 and 2001.

During that period a savage civil war raged in Bosnia and Herzogovina. which tore the heart out of that beautiful area of Europe. Even before the sound of gunfire died down your charity was in there, bringing out babies and taking the first steps to help rebuild the medical infrastructure of this stricken society. Time passed, a kind of peace descended, and the local people began the

heartbreaking task of picking up the wreckage of their lives The medical infrastructure of the area had more or less been destroyed, with hospitals damaged beyond repair and doctors and nurses unable to train and work.



**Our Patron, HRH The Countess of Wessex** GCVO, fully supports the Gift for Living Project and encourages the family of Lions to continue to fund this very worthwhile programme of saving vulnerable mothers and their babies



### Lions Clubs International



Most of the children - and in some cases the relatives who travelled with them stayed with Lions' families to convalesce. As soon as was humanly possible the charity, under the leadership of PID Phil Nathan, began working directly in the war zone, extending its activities by arranging for doctors and nurses from England, Ireland and elsewhere, all volunteers donating their own time to go to Bosnia and help train and re-train the local demoralised medical workforce. befriending and encouraging.



Work began in MOSTAR – a divided city with two separate hospitals, one in the east, one in the west - and then moved on to SARAJEVO, where the former modern and well-equipped hospital had been reduced to a bombed out shell. In 2001 in a partnership between Lions and ALSG Manchester, the APLS (Advanced Paediatric Life Support) course was established. Thanks to the Lions of the Multiple District, well trained doctors and nurses are now successfully treating 400 to 500 babies and

300 to 400 children per year. A remarkable sand 300 to 400 children per year. A remarkable service given on behalf of and thanks to the support of the Lions of the British Isles, But, if doesn't end ere, there is still much that needs to be done.



### **Lions Clubs International**



As ever in human conflicts, the most innocent bore the brunt; babies and small children were

bables and sman children were dying from lack of specialised care. 41 critically ill small children who would otherwise have had no hope of survival were snatched out of danger and

#lionsdeliveringkindness

# 74 | Convention Reports

Most

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Recent

rojects



Current

Projects

### Appendix 1: Roller Banners 3 & 4



In November 2018, A Gift for Living co-ordinated a vision screening project in Albania. 34 Technicians and 15 Sight Doctors travelled from California at their own cost.

The target agreed with the Albanian Government was for 6.000 eye screenings. People came from everywhere. The queues did not stop, they started at 6.30am and finished at dusk, ultimately 7,200 people, both old and young were screened.

The screenings identified two young girls as having strabismus, a condition that could not be corrected by spectacles alone and would require an operation to correct. In November 2019 after several months of discussion notification came that the operations could be carried out. The girls, their mothers and an interpreter travelled from Tirana, Abania to Novi Sad, Serbia.

This was an excellent example of European Lions working together, funding was provided by Lions in MD105 British Isles and D133 Ireland, but could not have been achieved without the support of the Lions and Leos of Serbla.



### Lions Clubs International

105 British Isles Tel: 0345 833 5062 Email: mdhq@lionsclubs.co www.lionsclubsinternational-agittforliving.org.uk SARAJEVO – Repair of kitchens and equipment at a facility that helps those with intellectual disabilities. This is a facility that houses 200 children with various

JUBS INTER

levels of intellectual disability in a building that is outdated, very cold, and desperately in need of support. The Government has recently condemned the kitchen as being unfit for upropose, no food can now be prepared as it is in need of complete refurbishment.

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SARALFVO - Provision of dental equipment to a school for children with intellectual disabilities. 300 children needing dentisty and the dentist chair has not worked for 4 years. The only treatment that has been available is fan "extraction" is required. The government have promised to allocate a dentist but there is no working equipment! Lion Jarvis MacDonald, (Distric Governor 105SC, 2019-2020), has generously sponsored the cost of purchasing a reconditioned chair and tools and to undertake delivery to Sarajevo. The British Embassy in Sarajevo has kindly offered to assist with Embassy in Sarajevo has kindly offered to assist with and dental nurses has now been arranged through a team of UK volunter ednal professionals from Sheffield Teaching Haspitals WHS Foundation Trust which is led by the Consultant who was the Dental Clinical Director to Speelal Olympics GB for the Sheffield games.

### GYNAECOLOGICAL BEDS

Our aim is to raise £75,000 and apply for a matching LCIF Grant in order that we can give dignity and hope to women to enable them to receive gynaecological procedures in a safe way using state of the art theatre equipment like this.



### **Lions Clubs International**

05 British Isles Tei: 0345 833 5062 Email: mdhq@lionsclubs.co www.lionsclubsinternational-agittforliving.org.uk Lons Clubs International A Gilf for Long Church Res No. 1070418

Current Projects



### Appendix 1: Roller Banners 5 & 6



### REFUGEES

Bosnia and Herzegovina and Serbia are countries rebuilding after the ravages of war. There are an estimated 23,000 individuals in Bosnia and Herzegovina all of whom are fleeing someone or something and all of whom are desperate for a chance of a better life, in Western Europe More are expected to arrive in the Spring. The Lions Clubs in Bosnia and Herzegovina are doing what they can to support the refugees but have limited resources themselves. Winter is bitterly cold and refugees are dying on the streets.

### SLEEP PODS -

Provision of insulated 'Sleep pods' for the refugees for shelter.



Thanks to the help of the Lions of the British Isles and the support from Lions Clubs International Foundation, much has already been done over the fast 25 years. This project started to rebuild a devasted Country, but, if doesn't and there, there is still a lot more than needs to be done. Please let us continue with the work we have started.



### Lions Clubs International

Email: mdhq@lionsclubs.co www.lionsclubsinternational-agifforliving.org.uk



Thanks to the help of the Lions of the British Isles and the support from Lions Clubs International Foundation, much has already been done over the last 25 years. This project started to rebuild a devasted Country, but, it doesn't end there, there is still a lot more that needs to be done. Please let us continue with the work we have started.

### Your Gift for Living Project needs your foreign notes and coins ...

Have you returned from holiday with unwanted currency, or got old foreign coins and notes hidden away in the back of a drawer?

Only a few of us ever change the money back into sterling. The rest stockpile it at home, in all probability that the cash will be forgother. If you arrive home with coins and notes you could afford to donate, then please send them to MDHO where they will be collated and forwarded to a specialis dealer.

### ALL PROCEEDS WILL GO TO GIFT FOR LIVING

We can accept any currency, including UK coinage and notes and even defunct pre-euro currencies such as old Spanish pesetas or Greek drachma. You can download a foreign currency recycling poster from the Gift for Living website to arrange a collection at your local

And, if you manage to collect coinage weighing over 8kg that is about five mugs full - we can arrange to collect it from you. Contact MDHO on Tel: 0345 835 9502 or Email: mide@liaeseliue.or uk



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### Lions Clubs International

05 British Isles Tel: 0345 833 5062 Email: mdhq@ilionsclubs.co www.lionsclubsinternational-agiftforliving.org.uk Lions Clubs International A Gift for Living Charlty Reg. No. 1070418

#lionsdeliveringkindness

CONVENTION 2021

### Appendix 2: Promotional Flyer

# Current Projects

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### SRAJEVO - Provision of demai sources sarajevo - provision of demai sources di aschool for children with intellectual di and the demist chair has not worked to 4 years. The only treatment that has been years. The only treatment is required.

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**Current Projects** 

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ND105 British tales ND105 British tales Ri 0346 833 5062 Eraäl: mohq@Yronschake.co www.ikonschakeinternational-ogitforniving org uk - constructional A Officer Long Gauty Rocks: storage

### Most Recent Projects

In November 2018, A Gift for Living co-ordinated a vision screening project in Albania. 34 Technicians and 15 Sight Doctors travelled from California at their own co

The target agreed with the Albanian Government was for 6,000 eye screenings. People came from everywhere. The queues did not stop, they started at 6,30am and finished at dusk, ultimately 7,200 people both old and young were screened.

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# TIONAL

### #lionsdeliveringkindness

### **Appendix 3: Promotional Flyer** for collection of foreign coins

A tidy sum of currencies from everywhere including Sterling. Our thanks to PDG Paul Martin who is taking the Lead Role for centralising collection via places such as MDHQ.

Although there has been little or probably no travelling, it is worth asking the public to check their drawers for coins brought home that will never be used.

The business that supports the exchange back to Sterling for Gift for Living is based in Norwich. We have done business satisfactorily for a number of years.



Thanks to the help of the Lions of the British Isles and the support from Lions Clubs International Foundation, much has already been done over the last 25 years. This project started to rebuild a devasted Country, but, it doesn't end there, there is still a lot more that needs to be done. Please let us continue with the work we have started.

## Your Gift for Living Project needs your foreign notes and coins...

Have you returned from holiday with unwanted currency, or got old foreign coins and notes hidden away in the back of a drawer?

### ALL PROCEEDS WILL GO TO GIFT FOR



Lions Clubs International





### **Appendix 4: Vision Screening in Albania**

In November 2018. A Gift for Living co-ordinated a vision screening project in Albania, 34 Technicians and 15 Sight Doctors travelled from California at their own cost.

The target agreed with the Albanian Government was for 6,000 eye screenings. Ultimately 7,200 people, both old and young were screened

The screenings identified two young girls 6 year old Ajlina and 8 year old Paula as having strabismus, a condition that could not be corrected by spectacles alone and would require an operation to correct. In November 2019 after several months of discussion notification came that the operations could be carried out. The girls, their mothers and an interpreter travelled from Tirana. Albania to Novi Sad, Serbia

This was an excellent example of European Lions working together, funding was provided by Lions in MD105 British Isles and D133 Ireland. but could not have been achieved without the support of the Lions and Leos of Serbia

November 2018

6 year old AJLINA

8 year old PAULA





November 2019 6 year old AJLINA

8 year old PAULA





December 2019 A Thank You and A Christmas Kiss







### **Appendix 4: Vision Screening** in Albania

I record here, grateful thanks to 2nd Vice International President Brian and Lori Sheehan who donated \$500 from **Bird Island Lions Club** to A Gift for Living after visiting projects currently in hand.

AJLINA

TODAY

PAULA





ERI

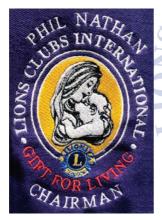
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So there we are... we continue, will your Clubs help your Charity?

A Gift for Living has been your hands on Charity for 24 years.

Still much to do, but it's in your hands.

### Will your Clubs help?



Polo Shirts now available and also GFL car stickers now available from MDHQ





### International Relations Report Lion Juan Nuevo

Not an easy year for any of us and the start of the year began with Water Aid. WA made the difficult decision to cancel their corporate Supporters Day event which would have taken place in October.

Their Annual General Meeting took place on Thursday 21 January at 11am and like many subsequent events it was run virtually.

I attended the UNICEF partners meeting on line in November 2020.

On an ongoing basis I have received a series of emails from districts and clubs regarding contacts and Twinning which I have dealt with accordingly.

I was very pleased to attend the virtual Lions UN Day.

I organised MD105's Lions and UN Day event. This event was a great success and I was very pleased by the numbers wishing to attend both from our own multiple district and others around the world. The feedback received has been very positive and I thank the guest speakers and all the team that helped me behind the scenes to make this event a success.

### LCIF Co-ordinator Report PCC Lion Andy Pemberton

In the 2 years since my last report the important events have been: -

### 1. Campaign 100

Originally intended to run until June 2022 this has been extended by 12 months until June 2023. The target for the Campaign is \$300,000,000, on 5th April, \$197,000,000 had been raised.

The support from the Clubs and individual members of MD105 has been very strong, as of 5th April, the total contributed was \$1,453,00 towards an objective of \$2,300,000. This was as good a performance as any in Europe. Donations have slowed down since Christmas as Club's funds have run down, this situation cannot be expected to improve until Clubs can become fully active again.

As usual there has been excellent support for the Disaster appeals as an MD we react when people are in need.



The agreement with LCIF and Moorfields Lions Korle Bu Foundation allows donations to support Campaign 100 and the MD105 project in Ghana, a win win agreement.

### 2. COVID Response

LCIF has supported Clubs around the World with 354 Emergency Grants totalling \$5,317,887 of this Europe received 44 Grants totalling \$1,682,250. MD105 received a grant of \$201,000 to support the UK Air Ambulance Services, 17 grants were made from Scotland to Cornwall.

### 3. LCIF Day

This is a new initiative to not only promote the work of LCIF as well as offering an opportunity to promote the activities of individual Clubs or groups of Clubs. The targeted Date is June 12th across Europe, in UK we must observe the COVID rules applied by the various Governments and June 12th therefore has to be flexible.

District Co-ordinators are working to inform Clubs of the possibilities of using LCIF Day to promote Lions generally.

Clubs will be encouraged to use Social Media/Websites initially and when possible physical events to meet the public and show Lions are still in business.

### 4. District Co-ordinators

I have to thank the 8 District Co-ordinators for working so hard to keep Clubs informed about LCIF during the difficult period we have been through. They have enthusiastically joined Zoom Training meetings with LCIF, and my Co-ordinator meetings. They are:-

PDG Vijay Arora	105A
PDG Alan Hall	105CE
Lion Alan Dunn	105CN
PDG lan Haffner	105CW
PDG Roy Chambers	105N
Lion Ann Huntley	105SC
PDG Jackie Robinson	105SE
PDG David Atkins	105SW



# MD Officers Reports to Convention 2021

# Section F Communications Portfolio



### Communications Co-ordinator Report Lion Heather Yaxley

Well, 2020/21 has been a successful year of change for the Communications Portfolio.

As a team, we stepped forward to help MD105 HQ, District Governors and their district teams, MD officers, clubs and individual Lions adjust to the virtual reality of the past 12 months.

Through the magic of Zoom and other technical wizardry, Lion Dave Allen has logged in at all times of day and night, with advice, support, coaching and vital 'helpdesk' assistance. He conjured up a host of technical services, backdrops, slide shows – and plenty of patience – to ensure District Conventions and the MD Convention pivoted perfectly to cyberspace.

With his X-ray specs and laser focus, Lion Dave will employ superpowers to ensure the 2022 Lions MD convention will be better value, year-on-year for human and techno members.

As ever, Lion Dave continues to provide the vital backroom tech support for the Comms team. We've launched a new look members' searchbased website and a refreshed, top Google ranking, public facing one – both of which will develop further in the year ahead. The Lions forum remains popular, not least to download the perpetually updated Directory.

The star of our review of the Marketing and PR year is Lion Mandy Broadbent. A supreme storyteller, Lion Mandy assisted Santa's Elves in the run up to the most unusual Christmas in our MD history. She whipped up social media graphics and video clips, to gain oodles of likes, a snowstorm of shares and the odd Ho!Ho!Ho!

Before that, Lion Mandy took to the skies to generate headlines with Air Ambulance charities who benefited from grants (secured from LCIF) for their vital COVID-19 work. We were honoured to count clippings from around British Isles thanks to a major media push.

We also had a hit with the Lions Clubs UK Charity Foundation – at your service special fund. With over £140,000 awarded to 200 Lions clubs helping them to help thousands of individuals and organisations during the first lockdown, we called on a specialist PR contact to maximise the reach of media and online coverage. What a pleasure it was to let so many people know about the great work done by Lions in our local communities at such a difficult time.

And there's more. We only went and zhuzhed up the LION magazine (yes, that is a word!). We brought you a controversial cover and a



fantastic Young Ambassadors feature in the new look Summer 2020 issue. Plus, we rejigged the contents and added new types of articles.

With Lions Clubs International reducing its financial support to just two issues, we're funding a third from the MD budget to bring you Spring, Summer and Autumn editions each year. For Autumn 2020 we turned our sights to focus on vision as the theme. There were bright ideas shared by clubs for online fund-raising and a wide range of your local volunteering activities.

Our ambition for the redesigned 48-page LION is to be a modern, forward looking, appealing publication for you to enjoy reading before passing it on in your local communities – especially to potential new members. We'll pack it with positive stories, page-turning articles, background pieces about being a Lion and more.

It hasn't been easy to do all this – and making big changes has had its ups and downs. As well as working on the Summer LION 2021 edition, we're conducting research to present a vision of local community volunteering in our next community report – Step Forward. We published the first of these in 2014, and the second in 2017, Lions Get Involved. So popular we printed a final run of 3,000 copies for the membership team to use, just before the pandemic last year.

### Information Technology Report Lion Dave Allen

### Action taken since last Report

This year has possibly been the most challenging year due to COVID-19. I have been concentrating on training Clubs and Districts as we continue to meet on-line rather than face-to face. Feedback for the training has been most encouraging - without the training, help and support the District Conventions would have been poor. So far everyone has been excited with the outcome of their Convention. I hope to build on these training sessions and offer more support for Club Members and Districts.

In the training I will cover the following topics:

- PowerPoint
  Excel
  Office 365
  Outlook/Mail
- WordPowerPointZoomWordPress
- Website building
  SharePoint
- Microsoft Teams

Encourage all Multiple District Officers to use Microsoft 365.



### **Ongoing Aims**

Obtain quotations and ensure we secure value for money for the Lions MD Convention 2022. My objective is to make the quotation better value, year on year, which will be a challenge as this year we have all been at home during our MD Convention watching on Zoom. Next year could involve a hybrid of both face to face, and Zoom ensuring everyone can attend.

My aim is to ensure the venue and all AV looks professional and impressive for everyone attending and keep within the set budget.

To create a professional website for MD105 and refresh continually and ensure its kept up to date and use the latest technology available.

Offer support to all Clubs to join and use all forms of social media working very close with the PR Team.

To ensure MDHQ have all the IT help they require to run efficiently and effectively.

Encouraging Clubs to use Zoom so we can offer this to all Club members to stay connected to their Club and District activities.

Update the Members Area (Forum) continually to ensure all information is accessible.

We do still struggle with officers not advising either myself or MDHQ of updated events or newsworthy articles to be included on the members website.

The Lions Forum is used every day by lots of Lions members.

As the Directory is on the Forum we are able to update the Directory. It has been updated 35 times this year and the Directory itself has been downloaded over 6,523 since July 2020.

Pleased to advise Lions members that we are still ranked top in Google.

Utilising Zoom, I have visited MDHQ on a number of occasions to assist with both Microsoft and Adobe issues, and the MD105 website has been updated to include the latest software.

The main website will continue to be monitored and I will ensure Microsoft 365 is kept up to date.

Having worked on some individual club websites, I have provided a template which is clean, accessible and professional and for use by clubs, free of charge to ensure that we have consistent branding across the Lions clubs sites.

Liaised with LCI a number of times updating E-Clubhouse.

Working with the team at MDHQ, and the MD Convention officer as this year we have our first Digital Convention via Zoom.



### Main Objectives for the next 3 years

Keep improving the website with the latest technology.

Encourage Clubs to use social media to attract new members and promote our service activities.

Ensure we have web pages for all Lions projects and that they are relevant and constantly updated.

### Lion Magazine Report Lion Mandy Broadbent & Lion Ian Gott

At the start of the year it was agreed that three printed copies of the LION magazine would be produced in each Lionistic year – Spring, Summer and Autumn. Lions Clubs International would subsidise two issues and a third would be paid for by Lions Clubs of the British Isles.

Following the Lions Clubs International Editorial meet-up in Dublin 2019, the LION magazine committee were asked to implement the changes for the British Isles Edition going forward. There were challenges along the way but the first two magazines published, the Summer 2020 and Autumn 2020 brought about an all-new stylish look.

### LION Summer Issue 2020

https://lionsclubs.co/Lions-Mag/2020/LionSum2020150dpicomb%20(1).pdf

### LION Autumn Issue 2020

https://lionsclubs.co/Lions-Mag/2020/LionWin2021\_150dpi\_comb.pdf

The LION magazine now needs to engage not only with Lions members but with the wider public. A requirement of each edition is that it will need to include key interesting features and stories focusing on the content theme pre-set, highlighting the work of the organisation.

The Council Treasurer assisted the committee in drafting and sending an agreed letter of notice of the termination of services by the current supplier to the LION magazine, as set out in the current contract which finishes on the 30 June 2021.

The LION magazine committee together with the support of the Council Treasurer have finished the new tender document and letter. Copies of which have been sent to a range of experienced individuals and organisations across the British Isles in:

- Writing, editorial, proof-reading, and co-ordinating copy
- Design and artwork
- Advertising
- Print and production
- Mailing

Following the deadline – 30 April 2021, the committee members with the assistance of the Council Treasurer will go through the tenders received online before any final decisions are reached with a recommendation made to Council.

The Chair of the Committee took the decision to step down both in the role as Chair and Committee member.

# Marketing and PR - Review Lion Mandy Broadbent

### LION Magazine

At the beginning of the year, it was decided and agreed with Council that three issues of the LION magazine would be produced. Two with the financial support of Lions Clubs International and a third funded by Lions Clubs of the British Isles. The three paper issues would be produced in the Spring, Summer and Autumn of each year and due to the reduction, they would need to be forward looking in their approach (with features and stories of what's to come in the following months) and not backword (historical reporting of what's already happened).

Together with the Communications Portfolio Holder we worked on the LION Magazine Summer 2020 and Autumn 2020. The first had a focus on youth and the second on sight. The two magazines both illustrated the new redesign, positive in their approach, modern in style, reflecting Lions Clubs International's expectations of being story led. Being actively involved in both magazines, the transition from the old style to the new hasn't been easy for the committee or the supplier involved. It was hoped that the two magazines would enable everyone to move forward with these as examples to follow, both in terms of their appearance and in style of writing.



### Lions Clubs UK Charity Foundation – at your service

Early on in the year, the foundation launched a special fund in response to COVID-19. Awards totalling over £140,000 enabled 200 local Lions clubs to support those most in need and offer direct help to thousands of individuals and organisations that provide vital community service. With the kind support of a media pr company, press releases were distributed across the British Isles and the press cuttings were compiled into an online folder.

### LCIF support with Air Ambulance Charities

Following the successful application of an LCIF Emergency COVID-19 grant, air ambulance charities across the British Isles received a share of £161,468. Working with the air ambulance charities teams to gain as much media coverage for Lions Clubs British Isles and LCIF. A press release was sent out nationally and the support of a media pr company enabled Lions Clubs to receive good press coverage. Press cuttings were compiled into an online folder.

### LionsGetInvolved

At the start of the year the Lions Get Involved was updated with facts and figures a print-run of 3,000 was ordered for the Membership Team to use.

### Storytelling

Due to many Santa Sleighs not being able to be seen this year in our communities, it was decided by the MD PR team to use Santa's elves to create an interest eg. the elf on a shelf. These were sent to clubs across the British Isles and for members to send us their hi-resolution images to share. A posting was shared each day throughout December to create a series of Advent posts on Facebook and Twitter. These generated a considerable number of likes, shares and follow-up from clubs, CANVA online software was utilised to create social media graphics and video clips for posts developed with clubs. This really helped to build interest with local clubs before Christmas on a range of projects and service activities, including calls to action.

### Stepforward

The focus moving forward will be on service, to promote and engage through Lions stories and making a difference within our communities.



# MD Officers Reports to Convention 2021

# Section G Youth Portfolio



### Youth Portfolio Co-ordinator Report PDG Lion Doreen Allen

This has been a challenging year for everyone and the effect on our Youth Projects has been considerable. On a positive note we had Peace Poster and Peace Essay Contest entries from MD to go forward to the International Finals. Our first ever virtual Young Ambassador Final produced six excellent candidates and a very worthy winner.

At an MD Convention, I would normally say go and explore the Youth Stalls and talk to the Officers about how your Club can become involved with our youth projects. This year, with a virtual Convention, I will say use your MD and District Officers, harness their experience and enthusiasm to support and increase participation in the Youth Projects and with the possibility of the ROAR programme coming into the Youth Projects portfolio there is more to discover.

I do not intend to repeat what your officers have reported their words will speak for themselves.

Finally, I would like to thank all the members of the team for their dedication to, and support of, their individual youth responsibility.

### Young Leaders in Service Report Lion Colin Marsh

Throughout the pandemic support for YLiS has continued although, obviously, to a much lesser extent. During the twelve month period 1st April 2020 to 31st March 2021, **18** clubs recognised **154** Young Leaders in their communities, the majority being gold awards (100 hrs+). Fairlop Leos accounted for 51% of the awards. Participating clubs should be aware of the extension to the 12 months requirement to take account of the restrictions that have been in place over the past year – if not, please get in touch with me.

At our last District Officers' meeting it was encouraging to hear that proactive efforts are still being made to make contact with other organisations (other than schools) where young people may be able to benefit from YLiS. As a consequence of the YLiS guidelines, we do not, of course, get to know the results until 12 months have passed. Similarly, we do not know, as yet, the results of having reduced the lower age limit to 8 years.



I would like to take this opportunity of thanking all those clubs involved with YLiS for the work they do to promote the scheme and recognise the amazing young people in their communities. To those clubs out there who have not yet become involved with YLiS please consider taking the awards up in your club.

In taking part in Young Leaders in Service young people experience the rewards of giving service to their community, become involved with local Lions and Leos, make new friends and find new interests, as well as having the opportunity to enhance their C.V. Besides the benefits to the young people themselves, Lions will experience the rewards of supporting them, gain publicity from YLiS activities and increase the profile of Lions in their community.

There is a YLiS Facebook page and the team is always keen to receive any items that help in keeping this up-to-date, so please send me your reports and photos of the young leaders, especially those taking part in activities as well as presentations.

Each District has its own dedicated YLiS Officer who is available to support and advise clubs. A big thank you to them for all the work they put in to help clubs in their Districts. Contact details are in the MD Directory or use youngleaders@lionsclubs.co and I will send you the information you will need and put you in touch with your District Officer.

I am hoping to have a "breakout room" at convention, so please look out for details on how to join and find out more about this rewarding youth project.

### Young Ambassador Report Lion Sally Marsh

2020 – 21 has been what can only be described as a year like no other in the history of The Young Ambassador Award. Following the finals weekend in February 2020 meetings were held with The Village Hotel to put the arrangements together for February 2021. We had more than one plan outlined. However, by the autumn it was clear that the hotel would not be able to accommodate the event and plans for a virtual awards weekend began to take shape.

With the help of Young Ambassador District Officer 105CW Lion Paul Murphy the weekend timetable was drawn up to try to give the Young Ambassadors a taste of being at the Dudley event. There was the Friday evening social, including the icebreaker games. The Saturday morning was 'interview time'. The presentation ceremony took place on Saturday afternoon keeping as near as possible to the format of the Sunday event in Dudley.



The three judges had all been part of previous MD finals and their experience helped with the smooth running of the weekend. My thanks to them for their time and skills at getting the best from the young Ambassadors. As always, the candidates were all exceptional and inspirational. The weekend was well attended, with over 100 Lions, family and friends joining us. The virtual event saw Lions who had not attend a finals weekend participate for the first time, I hope that everyone enjoyed the experience and will join us next year in Dudley.

The MD Young Ambassador for 2021 is Ellie-Mae Banks, sponsored by East Anglia New Century Lions Club, District 105CE. She will represent the British Isles at the European YA, Bert Mason Award in Thessaloniki in October 2021. The Shipshape Award went to Katie Bladon, sponsored by Shirley Lions Club, District 105CW.

The Young Ambassador 2020, Abi Hutchinson, sponsored by Stratfordon-Avon Lions Club, District CW should have attended the Young Ambassador Bert Mason Award in Thessaloniki at Europa Forum in October 2020, this event was cancelled along with so many others over the last year. At the time of writing this report it is hoped that there will be a virtual final by the end of April. I hope to be able to give news of the outcome of the European Award at MD Convention on May 1st.

My thanks go to the many Lions who have ensured that these remarkable and inspirational young people are recognised.

Thank you to clubs throughout the district who during this difficult year have identified, supported and kept in touch with these our Lions of the future.

Thank you to all the Lions who supported the YA Awards by attending the virtual weekend.

Also, to the District Officers for their help and support with putting on the virtual weekend.

I must also thank Laura Winwood, from The Village Hotel, Dudley for all her efforts to organise the event.



### Young Exchange Report Lion Jackie Williams

### **Action Taken Since Last Convention**

The Coronavirus pandemic has decimated the Youth Exchange Programme and Youth Camps. I with council approval cancelled our programme last Autumn.

But we need to look forward if we continue to vaccinate at the rate we are going and the government advice changes we may be able to have a youth camp next year in District A. Keeping everything crossed. Covid allowing, the 2021 International Youth Camp at the New College Worcester has been changed from an international Youth Camp to a National Youth Camp for Young Adults between 18 and 20, who have gone above and beyond providing service for their local community. We have 40 places so will offer 5 places to each district.

The camp dates have changed, it is now from the 31st July to the 7th August 2021 (1 week). We do not need the extra days to acclimate the students to Britain. The camp will be paid for by the Youth Trust and we ask for all District Governors to find suitable candidates to send.

Application forms are available from MDHQ and is in an online form but can be printed and filled in. The applications should be returned to MDHQ by the 31st May 2021.

If Districts haven't fulfilled their quota by the closing date we will then offer their places to other districts.

### **Other Matters**

If the Multiple District wants to reboot the British Youth Exchange programme after the Covid situation, allowing us to fly international guests into the country, we need every district to have a Youth Exchange officer. I cannot look for hosts in every district. Vice-council please take note. If we don't have Lions to help me reboot the programme, we might as well say that Covid-19 killed the programme and the Lions have lost interest in the programme and cancel it.

# Peace Poster / Essay Review Lions Clubs HQ

The Peace Poster winner produced an excellent short video which was played at the Lions UN virtual event and also the Essay Competition winner made a recording of him reading the winning essay which was very well received by all the participants at the event.

This year's Peace Poster and Essay competition is titled "We are all connected".

Peace Poster packs have remained the same price as last year and are available from MDHQ priced  $\pounds14.00 + P\&P$ . The new Peace Poster packs gives useful information for clubs receiving them and also contain the important sticker to be placed on the back of the district winner before they are sent on to MDHQ.

To celebrate this International Competition there are a few new items in Club supplies to celebrate the Peace poster Competition – a button badge; keyring; peace poster note cards; and a tote bag.



### Alpha Leos Report PDG Lion Doreen Allen

This has been a challenging year and I thank the COGs and Club advisors for their support.

The Alpha Leos are enthusiastic young people between 12 and 18 years and the Clubs are usually based in Schools.

Sadly, since the start of this Lionistic year, I have to report we have had two Alpha Leo Club closures and one convert into the older Omega Leo range.

The MD now has a total of 13 Alpha Leo Clubs with 137 members between them which despite the closures is an overall 5% increase in membership to date.



I was asked to give a presentation on Leos to the COGs and the results are very positive. There is the possibility of five potential new Clubs in the pipeline and I thank the Lions Clubs of Southend, Corby & District, Rutland, and Melton Mowbray for stepping up to the challenge of supporting and encouraging young people to join in service. One District is also in very early negotiations for a District wide Leo Club.

It is gratifying that Leo Chanel who presented at the Swansea MD Convention, became a Leo-Lion on her 18th birthday, a further Alpha Leo from District SC has also joined her local Lions Club and two more Alpha Leos will join a Lions Club before the end of this year.

Fellow Lions it can and does work. How many of you have contact with Secondary Schools as parents, grandparents, governors or work related?

What can YOU do to help?

Rebuilding our Leo community and integrating them into our Lions Clubs has started .... Please feel free to contact me for further information .... onwards and upwards.